

THE CORPORATION OF THE CITY OF ENDERBY

Minutes of a **Committee-of-the-Whole Meeting** of Council held on Monday, April 16, 2018 at 4:00 p.m. in the Council Chambers of City Hall

Present: Mayor Greg McCune
Councillor Tundra Baird
Councillor Brad Case
Councillor Roxanne Davyduke
Councillor Raquel Knust
Councillor Brian Schreiner
Councillor Shawn Shishido

Chief Administrative Officer – Tate Bengtson
Recording Secretary – Bettyann Kennedy
The Press and Public

APPROVAL OF AGENDA

Moved by Councillor Schreiner, seconded by Councillor Baird that the agenda be approved as circulated.

Carried

ADOPTION OF MINUTES

Committee-of-the-Whole Meeting Minutes of April 3, 2018

Moved by Councillor Davyduke, seconded by Councillor Knust that the minutes of the Committee-of-the-Whole meeting of April 3, 2018 be adopted as circulated.

Carried

GUESTS

Community Futures – Leigha Horsfield and Connie Viszlai

Re: Enterprize Challenge and other Initiatives

Leigha Horsfield provided an overview of what services Community Futures offers and the various programs they provide:

- Export Navigator – supports businesses wanting to expand into other markets. They provide connections for markets in other areas that may be interested in a local product/service.
- Local Food Economy Initiative – brings all players in food industry working together.
- Workforce Development Support – hosting job fairs.
- Enterprize Challenge – this is a “Dragon’s Den” style competition. Ideas are pitched with successful applicants moving on to next round. Budding entrepreneurs are awarded substantial prizes and exposure.
- Community Futures works closely with WorkBC to assist older clients, those with barriers, and youth.
- Business Services – various workshops are held to help businesses with challenges they are facing.

Connie Viszlai works in Enderby (at City Hall) on Thursdays. She provided an update on the follow up from recent local business walks:

- Retaining labour is a high priority need locally.
- There is an interest in the services offered by the Chamber of Commerce.
- Working collectively on a community level was identified as a good marketing strategy.

Suggested tactics to help local business:

- Working with neighbouring communities to have their Chambers and tourist centres promote Enderby as a destination.
- The fall could be targeted for an Enderby job fair. Local businesses will attend to recruit new employees.

ADJOURNMENT

Moved by Councillor Knust, seconded by Councillor Shishido that the Committee-of-the-Whole meeting adjourn at 4:25 p.m.

Carried

MAYOR

CHIEF ADMINISTRATIVE OFFICER