

THE CORPORATION OF THE CITY OF ENDERBY

Minutes of a **Committee-of-the-Whole Meeting** of Council held on Monday, February 20, 2017 at 4:00 p.m. in the Council Chambers of City Hall

Present: Mayor Greg McCune
Councillor Tundra Baird
Councillor Brad Case
Councillor Roxanne Davyduke
Councillor Raquel Knust
Councillor Brian Schreiner
Councillor Shawn Shishido

Chief Administrative Officer – Tate Bengtson
Recording Secretary – Bettyann Kennedy
The Press and Public

APPROVAL OF AGENDA

Moved by Councillor Knust, seconded by Councillor Case that the agenda be approved as circulated.

Carried

ADOPTION OF MINUTES

Committee-of-the-Whole Meeting Minutes of February 6, 2017

Moved by Councillor Case, seconded by Councillor Knust that the minutes of the Committee-of-the-Whole meeting of February 6, 2017 be adopted as circulated.

Carried

DELEGATION

Community Futures – Leigha Horsfield and Connie Viszlai

Re: Update – Progress to date in Enderby

Leigha Horsfield addressed Council to update them on Community Futures role in the community:

What they do:

- Vernon's office is the largest in Canada and has been around for 32 years.
- Focus on employment, business lending, and economic development.
- Provide support, workshops, and act as a resource centre.
- Prepare clients for the job market.
- Assist with starting a business, helping existing businesses (succession services), and loans (community loan fund).

What they are working on:

- Enterprise Challenge is an opportunity for clients to “pitch” their ideas and earn prizes for their ideas and creativity.
- Agri-Tourism is a growing industry allowing businesses to retain and expand.
- Business Walks continue to be popular and effective.

- Export Pilot – helps clients launch into other markets.

Connie Viszlai reported on her works within Enderby:

- She has been working out of Enderby on Thursdays since June. She is flexible with her time to accommodate clients.
- 3 workshops have been held so far: Business Planning, Marketing, and Succession Planning. Unfortunately the Social Media sales workshop was postponed due to not enough registrations.
- Contact with businesses has been growing and a target of 50 new businesses has been set.
- The Nexus office in Enderby has been very helpful.
- Lots of contacts were obtained from the Business Walkabouts.
- Will be working closely with the Chamber of Commerce.

Council will help to get more registrations for the Social Media sales workshop.

Gaps in the labour market not being met have been identified as a lack of “skilled” labour, particularly in the manufacturing industry. Specialized skills training is lacking.

ADJOURNMENT

Moved by Councillor Case, seconded by Councillor Shishido that the Committee-of-the-Whole meeting adjourn at 4:25 p.m.

MAYOR

CHIEF ADMINISTRATIVE OFFICER