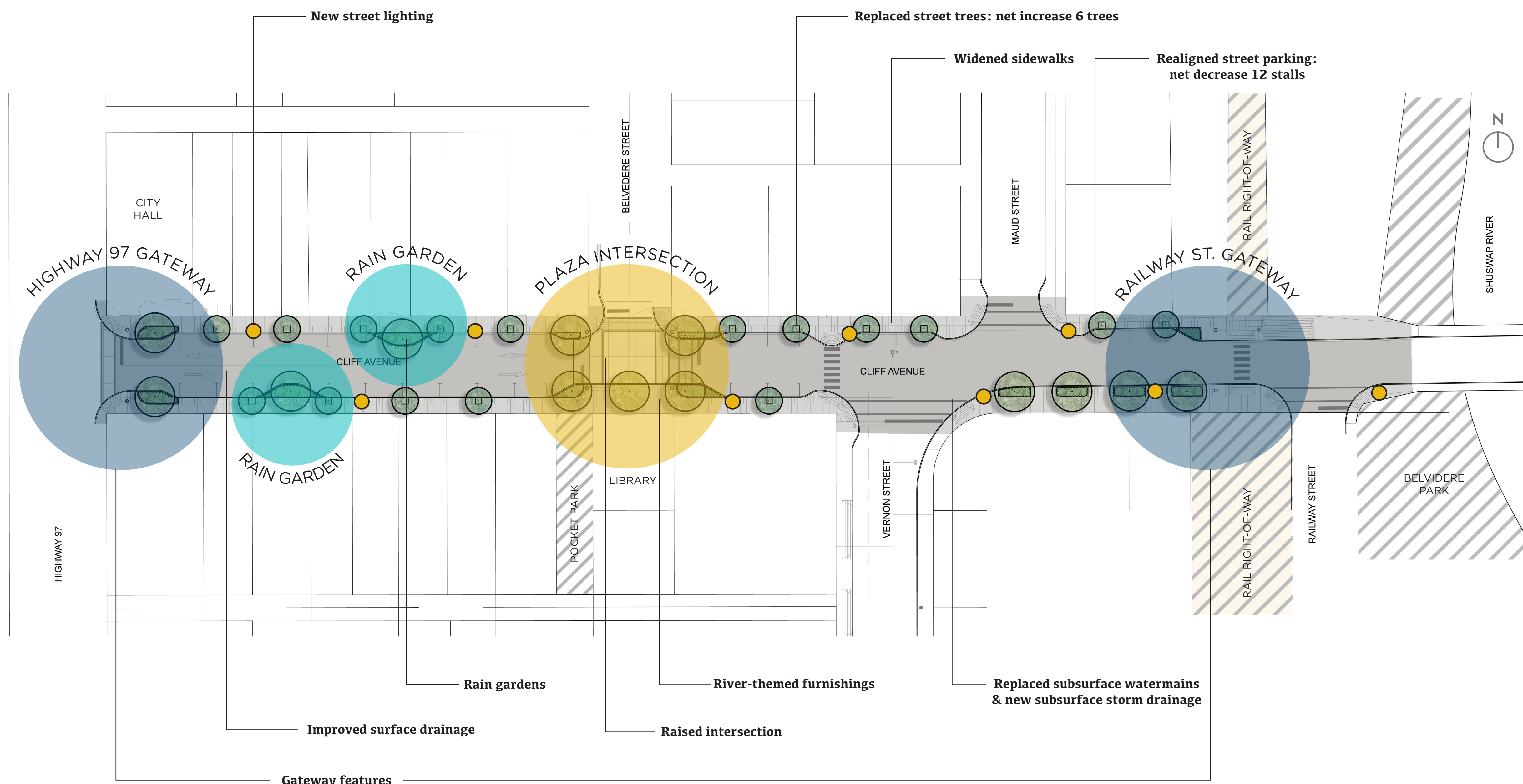




LIFE ON THE RIVER

What's new or changed?



The Cliff Avenue streetscape revitalization celebrates the importance of the Shuswap River to Enderby's culture and economy. Enhanced traffic and pedestrian safety are prioritized with a raised intersection at Cliff and Belvedere that doubles as a public plaza, while unique seating, rain gardens, and distinctive pier-themed gateway structures

enhance the visibility of the community's main street. The new streetscape will support cultural and social opportunities such as outdoor markets, music events and parades, while creating a beautiful and vibrant streetscape that will help to generate civic pride, enrich community activities, attract tourism, and support local businesses.

Why not keep the street trees?

The street trees must be removed in the process of replacing and adding water and storm infrastructure beneath the roadway. In addition, due to a combination of limited soil volumes, age, and urban growing conditions, most of the Cliff Avenue street trees are unhealthy and are nearing the ends of their lives. Their roots are causing pavement heaving and cracking, making this a necessary part of the Cliff Avenue revitalization project.

The new street trees will be planted in greater soil volumes that will extend under the sidewalks and have improved aeration and irrigation. This will prevent the tree roots from damaging the sidewalks and will improve tree growth and longevity.

Why two-way traffic?

Options for both one-way and two-way traffic were considered, along with varying parking and sidewalk options. It was determined that maintaining the existing two-way traffic arrangement offered the best balance of safety, parking, traffic flow, retail access, and pedestrian comfort.

What about on-street parking?

With the revised road layout, there will be a net loss of twelve parallel parking stalls on Cliff Avenue. Of these, four were removed on the south side of Cliff between Vernon and Mill, and two were deemed unsafe due to their proximity to intersections and would need to be removed from the street regardless of the streetscape design. The remaining six stalls were removed to accommodate the rain gardens and the intersection plaza. 180 off-street public parking spaces exist within a one-block radius of Cliff Avenue, and the City will continue to work to improve pedestrian connections to these lots.