

THE CORPORATION OF THE CITY OF ENDERBY

Minutes of a **Special Meeting** of the Revite Standing Committee held on Monday, May 12, 2014 at 10:00 p.m. in the Council Chambers of City Hall

Present: Councillor Tundra Baird
Councillor Raquel Knust
Councillor Greg McCune

Deputy Chief Administrative Officer – Barry Gagnon
Assistant Corporate Officer and Planning Assistant – Kurt Inglis

APPROVAL OF AGENDA

The following item was added to the agenda under New Business:

- Railway Signs

NEW BUSINESS

Design Guidelines

- Explore having a colour scheme in commercial areas along the same lines as the new signage.
- All of Council needs to come up with a plan. Incremental steps on key projects is more prudent.
- Current guidelines speak to unique heritage character within the downtown, which is unclear, yet this was identified as key objective of Development Permit guidelines.
- Leaning towards eliminating Development Permit guidelines as there are costs for staff and applicants. Discuss other ideas to achieve revitalization and committee objectives. Perhaps recommend a “best practices” guide to Council instead.
- Design may be difficult to implement as people may oppose change.
- ICSP resulted in lots of different ideas on themes. Diversity is good.
- Arts is already a strong theme and needs to be encouraged.
- Need to come up with a concept for a busy, funky downtown.
- Find a way to do a downtown upgrade along the lines of the community clean-up. Challenge the community. Find \$20,000 and get the local builders involved.
- Take out the painted windows on vacant buildings downtown.
- Engage with the gentleman who worked on a downtown conceptual plan.
- Make Mill and Belvedere upgrades look different. Perhaps base of stop signs in brick.
- Do something artsy. How do we let people know we are promoting arts?
- Upgrade of Jerry’s Antiques will get things rolling.
- Revitalization Committee to develop best practises for promoting the arts and take to Council.
- Get realtors on board.

Banners

- More banners would cost about \$2,000. There would be cost efficiencies by not changing the design.
- Need to move government signs.
- Incorporate banners into Mill and Belvedere upgrades.
- Not a lot of new locations available on the highway within the core.
- Add small placards to existing signs. Staff and Committee will look around town to identify opportunities.
- No need to focus on areas already beautified.
- Commercial garbage bins at end of Mill Avenue to be moved into the parking lot.

Advancing Gardening Contract

Suggestions:

- Adopt-a-Garden.
- Create teams and assign area/planters to be prepped for planting. Do this twice per year.

- Have highway corridor planted sooner – by May 1st. CAO will discuss with contractor and Council.
- X-block at high school could be utilized for volunteering and planting of flowers throughout town.

Late Item: Railway Signs

Signage along the railway right-of-way:

- Derelict or illegal?
- Need to engage Ministry of Transportation and CP Rail.
- Contact businesses first.

Moved by Greg McCune, seconded by Raquel Knust that businesses with signage along the railway right-of-way be contacted to discuss removal; and that signs attached to hydro poles be removed.

Carried

Other Signage:

- Sandwich signs along highway are unsightly.
- Policy regarding encroachment needs to be reiterated. Guidelines are required.

ADJOURNMENT

The meeting adjourned at 11:05 am

Chair

Chief Administrative Officer