



Our Enderby

“Building a Sustainable Future”



**ICSP Phase II –
Implementation,
Integration and
Monitoring**

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1. Implementation, Integration and Monitoring

Phase I of the ICSP process consisted of a significant public engagement process which identified a road map for progressing the community to where it wants to be in the future with regards to sustainability. Phase II will build off of outcomes of Phase I by:

- **Implementing** the solutions which will make the community's desired future a reality;
- **Integrating** the outcomes of Phase I into the City's policy and regulatory documents to ensure that the principles of sustainability are reflected throughout the entire policy and regulatory framework; and
- **Monitoring** the implementation process through Indicators which will allow the community to measure its progress towards a desired future.

Successful implementation, integration, and monitoring will be achieved through the following tools:

1. Strategy Chart

The Strategy Chart contains the broad actions that should be considered in order to achieve a desired future for the City of Enderby. The Strategy Chart encompasses all solutions arising from public consultation, all existing City of Enderby commitments, and all relevant initiatives.

2. Revitalization Action Matrix

The City of Enderby has struck a Revitalization Committee which is tasked with implementing strategies and initiatives aimed at revitalizing Enderby. Over 140 solutions arising from the ICSP and other processes have been molded into Action Items and incorporated into a Revitalization Action Matrix. The Revitalization Committee will consider and prioritize these items and then commence with implementation.

3. Policy & Regulatory Alignment Matrix

Key policy and regulatory documents will be updated to ensure that the City's policy and regulatory framework is aligned with the outcomes of Phase I of the ICSP. The following documents will be updated:

- i) Official Community Plan (Regional Context Statement development will be included in this process);
- ii) Zoning Bylaw;
- iii) Subdivision Servicing and Development Bylaw;
- iv) Development Cost Charges Bylaw;

- v) Development Procedures Manual;
- vi) Water Conservation Plan;
- vii) Climate Action & Sustainability Plan; and
- viii) Asset Management Investment Plan.

Solutions arising from Phase I which are relevant to a particular policy or regulatory document, will be considered during the updating process. A list of all policy and regulatory documents to be updated, along with the solutions that should be considered within this process, are framed within the Policy & Regulatory Alignment Matrix

4. Miscellaneous Action Matrix

Action items arising from the ICSP which do not fall within the scope of the Revitalization Committee or Policy and Regulatory Alignment will be incorporated into the Miscellaneous Action Matrix. This Matrix will identify the steps to advance these items.

5. Indicators

The Project Team used all of the information gathered through the ICSP to develop a series of high-level aspirational statements which describe what success means relative to each of the 9 Strategy Areas. These statements can be utilized as indicators to measure the community's success in progressing towards its desired future.

The following are the tools which will be used in Phase II of the ICSP in order to build off the outcomes of Phase I and progress the community towards a desired future:

Our Enderby Strategy Chart

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Action Item	Description	Current Status	Origin	Linkages to Other Initiatives	Regional Growth Strategy <i>Which Regional Growth Strategy goals does the Action Item achieve?</i>	Climate Action Charter <i>How does the Action Item work towards reducing community greenhouse gases?</i>	Asset Management <i>How is the Action Item consistent with sound Asset Management Investment Planning?</i>	Community & Individual Health (C&IH): <i>How is the Action Item consistent with the community priority of Community& Individual Health?</i>	Downtown Resiliency (DR): <i>How is the Action Item consistent with the community priority of Downtown Resiliency?</i>	Transportation & Infrastructure (T&I): <i>How is the Action Item consistent with the community priority of Transportation & Infrastructure?</i>	Partner-ships	Funding Source / Resourcin g
Complete the Knoll Neighbourhood Plan	A land-use and servicing concept for the Knoll Neighbourhood which incorporates Smart Growth principles, alternate standards for development, infrastructure development which follows sound Asset Management Investment Planning, and affordable, attainable housing.	In Progress	Knoll Neighbour-hood Planning Process	The Knoll Neighbourhood Plan will be informed by the Infill Analysis and Asset Management Plan and will be dependent upon updates to the City’s key policy and regulatory documents. The servicing concept may also be informed by the analysis for expanding biomass energy systems in the community. The Knoll Neighbourhood Plan acts as a pilot project to showcase how the desired outcomes of the North Okanagan Regional Growth Strategy and Integrated Community Sustainability Plan can be implemented at the local level.	The Knoll Neighbourhood Plan acts as a pilot project for how the desired outcomes of the North Okanagan RGS can be implemented at the local level. It achieves the following RGS goals: Focus development into growth areas (UC1); Protection and conservation of water resources (WS2); Protect our watersheds (ENV1); Protect our parks, natural areas and open spaces (ENV2); Reduce and prevent pollution (ENV3); Support Integrated Regional Transportation Planning (TI2); Create effective, efficient and sustainable infrastructure (TI3); Support and encourage a variety of housing options to meet the diverse housing needs of all residents in the region (H1); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Creating a compact and walkable neighbourhood which is pedestrian oriented which promotes active transportation and reduces automobile dependence; Compact neighbourhoods make transit more viable which reduces single occupancy vehicle trip; A sustainable approach to infrastructure development results in less construction and fossil fuels burned; Sustainable approaches to energy use are explored i.e. district energy systems.	Taking an alternative, sustainable approach to infrastructure development which results in cheaper, greener community infrastructure assets; Alternative development standards allows for infrastructure which is economically sustainable from a municipal perspective; Promoting higher densities which will result in more users utilizing the same amount of infrastructure which increases infrastructure efficiency.	Achieves the following C&IH Aspirational Statements (Appendix B): 1) Housing & Transportation Options 5) Planning for Safety 6) Affordable Housing 8) Preserving the Air, Water & Natural Environment 9) Active Infrastructure 12) Pedestrian Oriented Environment Achieves the Following C&IH Solutions (Appendix C): 1) Planning for Safety 2) Special Needs Housing 3) Affordable Housing 4) Affordable Housing	Achieves the following DR Aspirational Statements (Appendix B): 13) Pedestrian Connectivity to the Downtown	Achieves the following T&I Aspirational Statements (Appendix B): 1) Pedestrian Connectivity throughout the Community 2) Pedestrian Oriented Environment 4) Alternate Development Standards 5) Best Management Practices for Storm Water Management 6) Addresses Infrastructure Deficit 7) Community Gathering Spaces 10) Planning for Safety 11) Trail Network Achieves the Following T&I Solutions (Appendix C): 1) Active Infrastructure 2) Sustainable Neighbourhood Design 3) Access for Seniors 4) Pedestrian Oriented Environments	Regional District of the North Okanagan; Province of British Columbia; Federal Govern-ment;	Gas Tax Funding

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Conduct an Infill Analysis to identify infill/re-development opportunities, as per the terms of reference for the Knoll Neighbourhood Planning process	This analysis would address: vacant properties available for infill/re-development, sustainable subdivision and servicing standards for infill properties, opportunity for biomass system expansion, etc.	In Progress	Knoll Neighbourhood Planning Process	The Infill Analysis would inform the creation of the Knoll Neighbourhood Plan. The outcomes of this analysis could also inform the updates to key policy and regulatory documents as well as the future direction of the Enderby & District Vitalization Initiative.	Focus development into growth areas (UC1); Protect rural lands (UC2); Protect our parks, natural areas and open spaces (ENV2); Create effective, efficient, and sustainable infrastructure (TI3); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030 (EE1).	Promoting growth and higher densities in existing developed areas which fosters more walkable neighbourhoods which are also more viable for transit; Making more efficient use of existing infrastructure which results in avoiding the upgrading of existing or construction of new infrastructure and in doing so reduces the burning of fossil fuels.	Facilitating growth within existing developed areas which results in more users utilizing the same amount of infrastructure which increases infrastructure efficiency; Reduces pressures for greenfield development which would require additional community infrastructure, which would then increase municipal infrastructure assets.	Achieves the following C&IH Aspirational Statements (Appendix B): 1) Public Transit 6) Affordable Housing 8) Preserving the Air, Water and Natural Environment Achieves the following C&IH Solution (Appendix C): 1) Increased Safety	Achieves the following DR Aspirational Statements (Appendix B): 7) Mixed Use Achieves the following DR Solution (Appendix C): 8) Residential Use and Higher Density	Achieves the following T&I Aspirational Statements (Appendix B): 3) Public Transit 4) Alternate Development Standards 6) Address Infrastructure Deficit	Chamber of Commerce	Gas Tax Funding
Rewrite Official Community Plan	Rewrite Official Community Plan to Integrate all the Sustainability Policies and Commitments Undertaken by the City of Enderby.	In Progress	Integrated Community Sustainability Planning/ Knoll Neighbourhood Planning Process	The Official Community Plan rewrite would integrate all sustainability policies and commitments undertaken by the City, all of which are encompassed within the Our Enderby ICSP. This will ensure that the sustainability framework within the ICSP encompasses and provides direction to all existing and future sustainability initiatives.	The Official Community Plan rewrite would include Regional Context Statements, as per Section 866 of the Local Government Act, which would set forth the relationship between the City of Enderby Official Community Plan and North Okanagan Regional Growth Strategy.	Updates the City of Enderby's greenhouse gas emission reduction targets to be consistent with the reduction targets within the North Okanagan Regional Growth Strategy.	Enhance the relevant sections and policies within the OCP, such as Affordable Housing or Social Development, by incorporating the community values and priorities as identified within the ICSP.	Enhance the relevant sections and policies within the OCP, such as Affordable Housing or Social Development, by incorporating the community values and priorities as identified within the ICSP.	Enhance the relevant sections and policies within the OCP, such as Commercial Lands, Economic Development and Development Permit Areas, by incorporating the community values and priorities as identified within the ICSP.	Enhance the relevant sections and policies within the OCP, such as Transportation Network and Services & Infrastructure, by incorporating the community values and priorities as identified within the ICSP.	Splatsin; Ministry of Transportation and Infrastructure; North Okanagan Regional District	Gas Tax Funding

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Write Regional Context Statements	Include Regional Context Statements in the City of Enderby Official Community Plan in order to address how local planning and land use policy is consistent with the goals and objectives of the North Okanagan Regional Growth Strategy, and if not, how they will be made consistent over time.	In Progress	North Okanagan Regional Growth Strategy Commitments	As per section 866 of the Local Government Act, Regional Context Statements describe how the Official Community Plan is consistent with the Regional Growth Strategy, and identify how any inconsistencies will be made consistent over time.	The regional context statements will identify how the Official Community Plan relates to all of the goals and policies contained within the North Okanagan Regional Growth Strategy, therefore achieving the broad overarching goal of the Regional Growth Strategy which is to direct the plans and actions of member municipalities towards a shared vision for the region.	Updates the City of Enderby’s greenhouse gas emission reduction targets to be consistent with the reduction targets within the North Okanagan Regional Growth Strategy.	The regional context statements will identify how the Official Community Plan is consistent with the approaches to sound Asset Management Investment Planning as identified in the Transportation & Infrastructure Policy Area within the North Okanagan Regional Growth Strategy.	Context statements will further the desired outcomes of the North Okanagan Growth Strategy which relate to Community & Individual Health.	Context statements will further the desired outcomes of the North Okanagan Growth Strategy which relate to Downtown Resiliency.	Context statements will further the desired outcomes of the North Okanagan Growth Strategy which relate to Transportation & Infrastructure.	North Okanagan Regional District; Province of British Columbia; Federal Government;	Regional Gas Tax Funding
Rewrite the Zoning Bylaw	Rewrite the Zoning Bylaw to be consistent and support the implementation of relevant sustainability objectives identified within the ICSP, such as a Knoll Comprehensive Development Zone.	Recommendation	Integrated Community Sustainability Planning/ Knoll Neighbourhood Planning Process	The Zoning Bylaw rewrite will facilitate the implementation of the sustainability objectives within the North Okanagan Regional Growth Strategy, ICSP, Knoll Neighbourhood Plan, and Infill Analysis.	Zoning bylaw rewrite will ensure that the bylaw is a tool which can be utilized to achieve the goals and desired outcomes of the North Okanagan Regional Growth Strategy.	Zoning Bylaw rewrite will ensure that the bylaw is structured to act as a tool for achieving the greenhouse gas emission reduction targets set out in the City’s Official Community Plan, as per the City’s commitment under the Climate Action Charter.	Zoning bylaw rewrite will ensure that the bylaw is structured to act as a tool for implementing sound Asset Management Investment Planning.	The Zoning Bylaw rewrite will restructure the bylaw to ensure that the goals and priorities related to Community & Individual Health within the ICSP can be implemented.	The Zoning Bylaw rewrite will restructure the bylaw to ensure that the goals and priorities related to Downtown Resiliency within the ICSP can be implemented.	The Zoning Bylaw rewrite will restructure the bylaw to ensure that the goals and priorities related to Transportation & Infrastructure within the ICSP can be implemented.	Province of British Columbia; Federal Government	Gas Tax Funding Applied For

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Rewrite the Development Cost Charges Bylaw	Rewrite the Development Cost Charges Bylaw to be consistent and support the implementation of relevant sustainability objectives identified within the ICSP, such as affordable/attainable housing, alternate development standards, etc.	Recommendation	Integrated Community Sustainability Planning/ Knoll Neighbourhood Planning Process	The Development Cost Charges Bylaw rewrite will make the document consistent and supportive of the implementation of the sustainability objectives within the Regional Growth Strategy, ICSP, Knoll Neighbourhood Plan, and Infill Analysis.	Development Cost Charges Bylaw rewrite will ensure that the bylaw is a tool which can be utilized to achieve the goals and desired outcomes of the North Okanagan Regional Growth Strategy. For example, the Development Cost Charges Bylaw could create incentives for development that supports infill or other objectives within the Regional Growth Strategy. Focus development into growth areas (UC1); Create effective, efficient sustainable infrastructure (T13).	The Development Cost Charges Bylaw rewrite will ensure that the bylaw is structured to act as a tool for achieving the greenhouse gas emission reduction targets set out in the City's Official Community Plan, as per the City's commitment under the Climate Action Charter. For example, the Bylaw can act as a tool within the City's long term infrastructure deficit funding strategies.	Development Cost Charges Bylaw rewrite will ensure that the bylaw is structured to act as a tool for implementing sound Asset Management Investment Planning.	Development Cost Charges Bylaw rewrite may contribute to or support the goals and priorities related to Community & Individual Health within the ICSP.	Development Cost Charges Bylaw rewrite may contribute to or support the goals and priorities related to Downtown Resiliency within the ICSP.	Development Cost Charges Bylaw rewrite may contribute to or support the goals and priorities related to Transportation & Infrastructure within the ICSP.	Province of British Columbia; Federal Government; development industry; North Okanagan Regional District	Gas Tax Funding Applied For
Rewrite the Subdivision Servicing and Development Standards Bylaw	Rewrite the Subdivision Servicing and Development Standards Bylaw to Facilitate the Implementation of Relevant Sustainability Objectives Identified within the ICSP, such as alternate development standards.	Recommendation	Integrated Community Sustainability Planning/ Knoll Neighbourhood Planning Process	The Subdivision Servicing and Development Bylaw rewrite will facilitate the implementation of objectives related to the Regional Growth Strategy, ICSP, Knoll Neighbourhood Plan, Infill Analysis Strategy, sound Asset Management Planning and district heating systems.	Subdivision Servicing and Development Standards Bylaw rewrite will ensure that the bylaw is a tool which can be utilized to achieve the goals and desired outcomes of the North Okanagan Regional Growth Strategy.	Subdivision Servicing and Development Bylaw rewrite will ensure that the bylaw is structured to act as a tool for achieving the greenhouse gas emission reduction targets set out in the City's Official Community Plan, as per the City's commitment under the Climate Action Charter.	Subdivision Servicing and Development Bylaw rewrite will ensure that the bylaw is structured to act as a tool for implementing sound Asset Management Investment Planning and is intended to support objectives to address the City's infrastructure deficit.	Subdivision Servicing and Development Bylaw rewrite will restructure the bylaw to ensure that the goals and priorities related to Community & Individual Health within the ICSP can be implemented.	Subdivision Servicing and Development Bylaw rewrite will restructure the bylaw to ensure that the goals and priorities related to Downtown Resiliency within the ICSP can be implemented.	Subdivision Servicing and Development Bylaw rewrite will restructure the bylaw to ensure that the goals and priorities related to Transportation & Infrastructure within the ICSP can be implemented.	Province of British Columbia; Federal Government; development industry; North Okanagan Regional District	Gas Tax Funding Applied For

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Rewrite the Land Use Procedures Manual	Rewrite the Land Use Procedures Manual to Facilitate the Implementation of Relevant Sustainability Objectives Identified within the ICSP such as streamlining development process.	Recommendation	Integrated Community Sustainability Planning/ Knoll Neighbourhood Planning Process	The Land Use Procedures Manual rewrite will facilitate the implementation of the sustainability objectives within the North Okanagan Regional Growth Strategy and City of Enderby ICSP, particularly streamlining the development process.	Pursue efficient, effective and fiscally responsible service delivery (GS2).	N/A	N/A	N/A	N/A	N/A	Province of British Columbia; Federal Government; development industry; North Okanagan Regional District	Gas Tax Funding Applied For
Complete an Asset Management Investment Planning Policy	Complete an Asset Management Investment Planning Policy which is Comprehensive, Enderby Specific, and Integrates all Three Pillars of Sustainability.	In Progress	Asset Management Investment Planning Process	The Asset Management Investment Planning policy will integrate the principles of sound Asset Management Investment Planning with the broad principles of sustainability which are reflected in the North Okanagan Regional Growth Strategy and ICSP.	Focus development into growth areas (UC1); Protection and conservation of water resources (WS2); Protect our parks, natural areas and open spaces; (ENV2); Encourage a sustainable, resilient and diverse regional economy (ED2); Create effective, efficient and sustainable infrastructure (TI3); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Promoting a sustainable approach to infrastructure development which reduces amount of infrastructure constructed which in turn reduces the burning of fossil fuels; Promoting growth within existing developed areas creates more complete, compact communities which reduces automobile dependence and reduces the consumption of fossil fuels.	An Asset Management Investment Planning Policy allows for the principles of sound Asset Management Investment Planning to be implemented within planning and decision-making.	Achieves the following C&IH Aspirational Statements (Appendix B): 5) Planning for Safety 8) Preserving the Air, Water and Natural Environment 12) Pedestrian Oriented Environment	Achieves the following DR Aspirational Statements (Appendix B): 4) Pedestrian Oriented Environment 7) Mixed Use May contribute to or support achieving the following DR Solutions (Appendix C): 4) Social Interaction 8) Higher Density	Achieves the following T&I Aspirational Statements (Appendix B): 2) Walkability 4) Alternate Development Standards 5) Stormwater Management 6) Address Infrastructure Deficit 10) Planning for Safety May contribute to or support achieving the following T&I Solutions (Appendix C): 4) Increased Density and Public Transit Viability 6) LEED Principles	Development community	Surplus Funding Available

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Update the Water Conservation Plan to Include the Relevant Solutions Identified Within the ICSP	Implement the strategies and proposed actions contained within the City of Enderby Water Conservation Plan, including education & awareness, water metering, and a leak detection program.	In Progress	Integrated Community Sustainability Planning Process	The Water Conservation Plan can be reviewed to incorporate relevant objectives and strategies contained within the ICSP related to water conservation.	Protection of our groundwater (WS1); Protection and conservation of water resources (WS2); Consider the true cost of water (WS3); Protect our watersheds (ENV1).	Reducing the amount of water that needs to be supplied, pumped, treated and disposed of, thereby reducing the amount of fossil fuels consumed.	Reducing the amount of water that needs to be supplied and disposed of better utilizes the capacity of existing infrastructure and thereby defers the need for expansion.	Achieves the following C&IH Aspirational Statements (Appendix B): 8) Preserve the water, air and natural environment	N/A	Achieves the following T&I Aspirational Statements (Appendix B): 4) Alternate Development Standards Practices 6) Addresses Infrastructure Deficit Achieves the following T&I Solutions (Appendix C): 6) LEED Principles	General Public	Towns for Tomorrow Grant Funding
Install a Biomass Energy System at the City of Enderby Public Works Yard	Fink Machine provided a biomass burner which utilizes local wood waste to sustainably heat the PW building, dog pound, future share shed and sludge drying beds; this will work towards reducing GHGs.	Completed	Internal	Acts as a pilot project for the use of district heating systems within new and existing developments throughout the community. The district heating system is an implementation of many of the objectives and solutions contained within the ICSP while also providing an opportunity for marketability within the Marketing, Promotion and Programming process.	Reduce and prevent pollution (ENV3); Create effective, efficient and sustainable infrastructure (TI3); Pursue efficient, effective and fiscally responsible service delivery (GS2); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	The biomass energy system is carbon neutral and utilizes renewable wood waste as an energy supply source instead of fossil fuels which eliminates greenhouse gas emissions.	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 8) Preserve the water, air and natural environment Achieves the following C&IH Solution (Appendix C): 5) Health & well-being	N/A	Achieves the following T&I Aspirational Statements (Appendix B): 4) Alternate Development Standards Achieves the following T&I Solution (Appendix C): 6) LEED Principles	Fink Machine; Province of British Columbia; Federal Government	Gas Tax Funding

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Identify Opportunities for Expansion of Community Biomass Energy System	Look at existing & future areas in the community that can benefit from bioenergy such as the Knoll neighbourhood, MV Beattie Elementary School, the Northwest neighbourhood adjacent to the Knoll, etc.	Planned	Internal	The expansion of community biomass energy system will be informed by the Infill Analysis and also reflected within the Knoll Neighbourhood Plan. The Subdivision Servicing and Development Standard could be amended to promote and enable the use of district energy systems throughout the community.	Reduce and prevent pollution (ENV3); Create effective, efficient and sustainable infrastructure (TI3); Pursue efficient, effective and fiscally responsible service delivery (GS2); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Biomass energy systems are carbon neutral and utilize renewable wood waste as an energy supply source instead of fossil fuels which eliminates greenhouse gas emissions.	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 8) Preserve the water, air and natural environment Achieves the following C&IH Solution (Appendix C): 5) Health & well-being	Achieves the following DR Aspirational Statements (Appendix B): 9) Unique built environment 12) Mutually beneficial partnerships	Achieves the following T&I Aspirational Statements (Appendix B): 4) Alternate Development Standards 8) Infrastructure Reflects Enderby's Uniqueness Achieves the following T&I Solutions (Appendix C): 2) Incentivize More Sustainable Neighbourhoods 6) LEED Principles	Fink Machine; Province of British Columbia; Federal Government	Gas Tax Funding
Promote and encourage low impact tourism options such as hiking, cycling, horseback-riding, agri-tourism, art and cultural tourism, as per recommendations within the Community Tourism Report	Reassess, update and implement the community tourism report recommendations in order to further tourism within the community. Tourism categories include: Sport Tourism; Art, Cultural and Heritage Tourism; and, Environmental and Agricultural Tourism.	Recommendation	Community Tourism Report	The updating and implementation of the Community Tourism Report recommendation s will result in achieving many of the objectives and solutions contained within the ICSP while at the same time providing an opportunity for marketing tourism within the Marketing, Promotion and Programming process.	Protect rural lands (UC2); Support a robust and diverse agricultural economic sector (AG3); Protect our parks, natural areas and open spaces (ENV2); Promote a regional approach to economic development (ED1); Encourage a sustainable, resilient and diverse regional economy (ED2); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Environmental and agricultural tourism are low impact and may consume significantly less fossil fuels as opposed to typical tourism activities.	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 8) Preserve the water, air and natural environment 9) Foster healthy active lifestyles 10) Access to local goods Achieves the following C&IH Solutions (Appendix C): 5) Health and well-being 7) Shop local	Achieves the following DR Aspirational Statements (Appendix B): 5) Downtown activity 12) Mutually beneficial partnerships Achieves the following DR Solution (Appendix C): 9) Downtown activity	Achieves the following T&I Aspirational Statements (Appendix B): 11) Connectivity through trails Achieves the following T&I Solution (Appendix C): 1) Connectivity through trails	Chamber of Commerce ; local businesses; City of Enderby	Internal

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Implement at Least One of the Three Decision Making Tools Recommended By the Our Enderby Project Team	Implement the broad decision making sustainability matrix, decision making sustainability checklist, or the triple bottom line sustainability sections within City Council reports. This will ensure that sustainability is considered in all community decision making.	Recommendation	Integrated Community Sustainability Planning Process	Ensuring triple bottom line sustainability is considered in all decision making will ensure that the City's broad range of sustainability initiatives, documents and priorities are also considered.	Decision making tools which ensure that triple bottom line sustainability is considered in all decision making will work towards achieving the community's broad sustainability goals and objectives which encompass many of the goals, objectives and policies of the North Okanagan Regional Growth Strategy.	The City's commitment under the Climate Action Charter is considered for discussion in all three of the recommended decision making tools.	The City's approach to sound Asset Management Investment Planning is considered for discussion in all three of the recommended decision making tools.	The decision making sustainability tools will ensure that the goals, objectives and priorities related to Community & Individual Health are adequately considered within corporate and community-wide decision making.	The decision making sustainability tools will ensure that the goals, objectives and priorities related to Downtown Resiliency are adequately considered within corporate and community-wide decision making.	The decision making sustainability tools will ensure that the goals, objectives and priorities related to Transportation & Infrastructure are adequately considered within corporate and community-wide decision making.	N/A	Internal
Proposed Traffic Pattern Change	Redirect traffic patterns to increase the efficiency and flow of traffic within the downtown core.	Planned	Enderby & District Vitalization Initiative	The outcomes of the initiative may achieve multiple objectives and solutions within the ICSP. Changes to infrastructure may achieve objectives related to the City's Asset Management Investment Plan.	Reduce and prevent pollution (ENV3); Support Integrated regional transportation planning (TI2); Create effective, efficient and sustainable infrastructure (TI3); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Increased traffic efficiency and improved traffic flow results in less fossil fuels being consumed; Safer road network promotes active transportation and reduces automobile dependence.	The outcomes of the initiative may result in a reduction in wear-and-tear on community roads and a reduction in the amount of community roads owned by the municipality.	Achieves the following C&IH Aspirational Statements (Appendix B): 1) Planning for safety 8) Preserve the water, air and natural environment 9) Healthy active lifestyles 12) Pedestrian oriented environment Achieves the following C&IH Solutions (Appendix C): 1) Increased safety 5) Health and well-being	Achieves the following DR Aspirational Statements (Appendix B): 4) Pedestrian Oriented Environment 8) Comfortable community gathering space 11) Access to downtown 13) Sustainable transportation Achieves the following DR Solutions (Appendix C): 1) Pedestrian oriented space 4) Sense of community 7) Pedestrian cliff avenue	Achieves the following T&I Aspirational Statements (Appendix B): 1) Sustainable transportation infrastructure 2) Pedestrian oriented environment 6) Addresses infrastructure deficit 10) Reduced conflict between modes of transportation Achieves the following T&I Solutions (Appendix C): 1) Sustainable transportation 3) Accessibility to downtown 5) Sense of Community 10) Highway accessibility	City of Enderby; Enderby & District Vitalization Committee	City Capital Program

Our Enderby Strategy Chart

Action Item	Description	Current Status	Origin	Linkages to Other Initiatives	Regional Growth Strategy <i>Which Regional Growth Strategy goals does the Action Item achieve?</i>	Climate Action Charter <i>How does the Action Item work towards reducing community greenhouse gases?</i>	Asset Management <i>How is the Action Item consistent with sound Asset Management Investment Planning?</i>	Community & Individual Health (C&IH): <i>How is the Action Item consistent with the community priority of Community & Individual Health?</i>	Downtown Resiliency (DR): <i>How is the Action Item consistent with the community priority of Downtown Resiliency?</i>	Transportation & Infrastructure (T&I): <i>How is the Action Item consistent with the community priority of Transportation & Infrastructure?</i>	Partnerships	Funding Source / Resourcing
Cliff Avenue Pedestrian Market	Utilize the Open Air Farmers Market as a pilot project for recreating Cliff Avenue as a pedestrian-oriented location within the downtown.	Complete	Enderby & District Vitalization Initiative	Moving forward, the Cliff Avenue Pedestrian Market will be informed by the outcomes of the ICSP and Infill Analysis. Furthermore, it will be a direct implementation of many of the objectives and solutions contained within the ICSP, particularly the ones regarding shop local and community events. This successful project can be marketed within the proposed Marketing, Promotion and Programming process.	Promote compact, complete community design (UC1); Support a robust and diverse agricultural economic sector (AG3); Encourage a healthy, accessible and resilient food system (AG4); Reduce and prevent pollution (ENV3); Encourage a sustainable, resilient and diverse regional economy (ED2); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Supports local food production which requires less transportation and thus, reduced consumption of fossil fuels. Utilizing the Farmers Market as a pedestrian oriented event promotes walkability and reduces the consumption of fossil fuels.	Orienting the built environment towards the pedestrian means less wear and tear on local roads and an increase in the lifecycle of the City's infrastructure assets.	Achieves the following C&IH Aspirational Statements (Appendix B): 1) Support for seniors 7) Community events 8) Preserve the water, air and natural environment 9) Healthy, active lifestyles 11) Local food 12) Pedestrian oriented Achieves the following C&IH Solutions (Appendix C): 1) Increased safety 5) Health & well-being 7) Shop local initiatives 8) Provide events	Achieves the following DR Aspirational Statements (Appendix B): 3) Showcase local art 4) Pedestrian oriented space 5) Community events 8) Gathering space 11) Access for pedestrians 12) Mutually beneficial partnerships 13) Sustainable transportation Achieves the following DR Solutions (Appendix C): 1) Focus on main block 2) Community events 4) Social interaction 6) Small town niche 7) Pedestrian Cliff Avenue 9) Activity in downtown	Achieves the following T&I Aspirational Statements (Appendix B): 2) Pedestrian oriented space 6) Addresses infrastructure deficit 7) Community gathering spaces 8) Beautification of streetscape 9) Utilize highway corridor to showcase Enderby 10) Reduces conflict between modes of transportation Achieves the following T&I Solutions (Appendix C): 5) Sense of community 7) Unique infrastructure	Downtown businesses; Enderby & District Vitalization Initiative	City Capital Program

Our Enderby Strategy Chart

Action Item	Description	Current Status	Origin	Linkages to Other Initiatives	Regional Growth Strategy <i>Which Regional Growth Strategy goals does the Action Item achieve?</i>	Climate Action Charter <i>How does the Action Item work towards reducing community greenhouse gases?</i>	Asset Management <i>How is the Action Item consistent with sound Asset Management Investment Planning?</i>	Community & Individual Health (C&IH): <i>How is the Action Item consistent with the community priority of Community & Individual Health?</i>	Downtown Resiliency (DR): <i>How is the Action Item consistent with the community priority of Downtown Resiliency?</i>	Transportation & Infrastructure (T&I): <i>How is the Action Item consistent with the community priority of Transportation & Infrastructure?</i>	Partnerships	Funding Source / Resourcing
Business Case for a Cooperative Art Gallery	Research the business case for initiating a cooperative art gallery within the community.	Complete	Enderby & District Vitalization Initiative	A Cooperative art gallery would be a direct implementation of some of the objectives and solutions contained within the ICSP and Community Tourism Report recommendations. If successful, this art gallery could be used to promote local art within the Marketing, Promotion and Programming process.	Encourage a sustainable, resilient and diverse regional economy (ED2).	Creating and distributing art is a low impact activity which can contribute to Enderby’s local economy without significantly contributing greenhouse gases to the atmosphere.	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 4) Youth engagement 7) Unique programming 10) Diversity in education and programming Achieves the following C&IH Solutions (Appendix _): 7) Shop local initiatives 10) Alternative education and programming	Achieves the following DR Aspirational Statements (Appendix B): 2) Reflect art, history & heritage 3) Venue for local art 4) Pedestrian oriented environment 12) Mutually beneficial partnerships Achieves the following DR Solution (Appendix _): 2)Events and Programming 6) Small town niche	Achieves the following T&I Aspirational Statements (Appendix C): 5) Sense of community	Chamber of Commerce ; Enderby & District Vitalization Committee ; local artists; Splatsin	N/A
Signage Strategy	Improve signage throughout the community related to destinations, transportation/travel, community events, and entrances to town.	Complete	Enderby & District Vitalization Initiative	Would act as direct implementation of many of the goals & objectives contained within the ICSP, related to Tourism & Marketing. May have direct linkages to the Community Tourism Report recommendations, Cliff Avenue Pedstrian Market, and the Infill Analysis. The signage strategy could be an outlet for the Marketing, Promotion and Programming process.	Create effective, efficient and sustainable infrastructure (TI3); Encourage a sustainable, resilient and diverse regional economy (ED2).	N/A	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 5) Planning for safety 9) Infrastructure to support recreation 12) Pedestrian oriented environment Achieves the following C&IH Solutions (Appendix C): 1) Increased safety 8) Well advertised programs/events	Achieves the following DR Aspirational Statements (Appendix B): 1) Reflect the community’s vision within streetscape 4) Pedestrian oriented space 10) Signage along highway corridor 11) Access to downtown 13) Sustainable transportation Achieves the following DR Solution (Appendix C): 6) Small town niche	Achieves the following T&I Aspirational Statements (Appendix B): 2) Pedestrian oriented environment 9) Utilize highway corridor to showcase Enderby 10) Reduced conflict Achieves the following T&I Solutions (Appendix C): 1) Encourage sustainable transportation 10) Improve highway transportation system	City of Enderby; Enderby & District Vitalization Committee ; local businesses	Internal

Our Enderby Strategy Chart

Action Item	Description	Current Status	Origin	Linkages to Other Initiatives	Regional Growth Strategy <i>Which Regional Growth Strategy goals does the Action Item achieve?</i>	Climate Action Charter <i>How does the Action Item work towards reducing community greenhouse gases?</i>	Asset Management <i>How is the Action Item consistent with sound Asset Management Investment Planning?</i>	Community & Individual Health (C&IH): <i>How is the Action Item consistent with the community priority of Community & Individual Health?</i>	Downtown Resiliency (DR): <i>How is the Action Item consistent with the community priority of Downtown Resiliency?</i>	Transportation & Infrastructure (T&I): <i>How is the Action Item consistent with the community priority of Transportation & Infrastructure?</i>	Partnerships	Funding Source / Resourcing
Undertake a Marketing, Promotion and Programming Process	Initiate a Marketing, Promotion and Programming process which can look to identify and market a community wide brand, as envisioned by the community, and opportunities for marketing and promoting the community as a whole.	Recommendation	Internal	A Marketing, Promotion and Programming process would implement many of the objectives and solutions identified within the ICSP. This process could work towards furthering the Knoll Neighbourhood Plan, biomass energy systems, outcomes of the Community Tourism Report recommendations, Façade Improvement Incentive Program, the Cliff Avenue Pedestrian Market, potential Art Gallery, and project with MV Beattie school.	Promote a regional approach to economic development (ED1); Encourage a sustainable, resilient and diverse regional economy (ED2); Pursue efficient, effective and fiscally responsible service delivery (GS2).	N/A	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 7) Community events and programs 9) Support recreation 11) Local food Achieves the following C&IH Solutions (Appendix C): 3) Draw for seniors 7) Shop local initiatives 8) Well advertised events/programs	Achieves the following DR Aspirational Statements (Appendix B): 1) Reflect the community’s vision 2) Reflect Enderby & Splatins’s history, heritage and culture 4) Promote as pedestrian oriented environment 5) Events and programming 9) Reflect unique character and identify 10) Awareness of Enderby’s assets 12) Mutually beneficial partnerships Achieves the following DR Solutions (Appendix C): 2) Provide programming 6) Small town local niche 9) Entertainment for the downtown	Achieves the following T&I Aspirational Statements (Appendix B): 8) Streetscape showcases Enderby’s history, heritage & culture 9) Utilize highway corridor to showcase Enderby	Chamber of Commerce ; City of Enderby; Splatins	Internal

Our Enderby Strategy Chart

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Complete the Enderby Business Beautification Program	Partnership between City of Enderby and Community Futures of the North Okanagan to deliver a financial incentive to local businesses to recover 10% of the material cost (up to \$1000) of improving the facades of their commercial buildings.	In Progress	Internal	This program will implement many of the goals and objectives within the ICSP and Infill Analysis. The program could reflect the desired outcomes of the Marketing, Promotion and Programming project, and Signage Strategy.	Encourage a sustainable, resilient and diverse regional economy (ED2); Focus development into growth areas (UC1).	Marketing and promoting Enderby as a community that is moving towards sustainability may have indirect effects in the form of encouraging residents and tourists to be more environmentally friendly and less automobile dependent.	N/A	N/A	Achieves the following DR Aspirational Statements (Appendix B): 1) Facades reflect collective vision 2) Downtown reflects history, heritage and culture 9) Reflects unique character & identity Achieves the following DR Solutions (Appendix C): 1) Beautification within main downtown block 5) Incentive for attractive facades 6) Small town local niche	Achieves the following T&I Aspirational Statements (Appendix B): 8) Streetscape acts as outlet for beautification 9) Utilize highway corridor to showcase Enderby 10) Urban design is aesthetically pleasing	City of Enderby; Community Futures; local businesses	Internal
Initiate an Agricultural Tree Farm in the future Knoll Neighbourhood	An agricultural tree farm in the Knoll Neighbourhood could be used to cyclically harvest hybrid poplar trees as a fuel supply for district energy systems within the community.	Planned	Internal	This initiative will implement many of the goals and objectives within the ICSP and Infill analysis. The initiative relates to the Knoll Neighbourhood Plan, the potential expansion of district energy systems within the community, and may contribute to Enderby's potential brand as a green community.	Protect our parks, natural areas and open spaces (ENV2); Promote complete, compact community design (UC1); Reduce and prevent pollution (ENV3); Support a robust and diverse agricultural economic sector (AG3); Reduce greenhouse gas emissions by 15% by 2020 and 25% y 2030.	Trees absorb carbon dioxide which is a key greenhouse gas. The use of biomass within a district energy system is carbon neutral. The use of biomass within a district energy system eliminates the need to burn fossil fuels for heating which reduces the emission of greenhouse gases.	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 8) Preserve the water, air and natural environment Achieves the following C&IH Solution (Appendix C): 5) Health and well-being	N/A	Achieves the following T&I Aspirational Statements (Appendix B): 5) Stormwater Management	City of Enderby; developers	Grant funding; Development community

Our Enderby Strategy Chart

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Collaborate with MV Beattie Elementary School to Identify a Concept for a Community Retention Pond along with a Multi-use Trail	Upgrade the retention pond located at MV Beattie to include a walking trail, vegetation, and improved aesthetics which will achieve multiple objectives of the ICSP. Together, the retention pond, trail and surrounding vegetation will provide educational opportunities for the elementary youth. The trail will also link to Salmon Arm drive and a pedestrian activated light will improve pedestrian safety and act as a traffic calming measure.	In Progress	Internal	This program will provide direct implementation of many of the objectives and solutions within the ICSP, Parks Master Plan, and Water Conservation Plan while at the same time providing an opportunity for marketing its success within the Marketing, Promotion and Programming process.	Focus development into growth areas (UC1); Protection and conservation of water resources (WS2); Protect our watersheds (ENV1); Support integrated regional transportation planning (TI2); Create effective, efficient and sustainable infrastructure (TI3); Pursue efficient, effective and fiscally responsible service delivery (GS2); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030 (EE1).	The use of an integrated trail system which provides connectivity through the community promotes walkability, healthy active lifestyles and lowers automobile dependence.	Trails are a form of transportation infrastructure which are lower impact, cheaper, promote active lifestyles, and are more environmentally friendly as opposed to roads which are the traditional form of transportation infrastructure. Furthermore, the trail would be located on the MV Beattie Elementary school site and therefore would not be a community infrastructure asset.	Achieves the following C&IH Aspirational Statements (Appendix B): 5) Planning for safety 6) Preserving the water, air and natural environment 9) Healthy, active lifestyles 10) Educational opportunities 12) Pedestrian oriented environment Achieves the following C&IH Solutions (Appendix C): 1) Increase safety 2) Programming for youth 9) Education	Achieves the following DR Aspirational Statements (Appendix B): 13) Connectivity to the downtown	Achieves the following T&I Aspirational Statements (Appendix B): 1) Integrating sustainable transportation infrastructure 2) Pedestrian oriented environment 5) Stormwater best management practices 7) Community gathering space 8) Beautification 10) Reduced conflict 11) Integrated trail network Achieves the following T&I Solutions (Appendix C): 1) Encourage sustainable transportation 3) Improved transportation network 5) Sense of community 6) LEED principles	City of Enderby; School District 83; Skyline Ridge residents; Shuswap Trail Alliance	Internal

Our Enderby Strategy Chart

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Implement the community's priority solutions related to Community & Individual Health	Further Community & Individual health by building the community around health and well-being; this involves providing assisted living facilities for seniors, providing incentives to attract health practitioners to the community, and increasing the supply of affordable, attainable housing and then promoting it to attract new residents.	Recommendations	Integrated Community Sustainability Planning Process	This action item will be direct implementation of many of the priority objectives and solutions contained within the ICSP. This initiative will be informed by the Infill Analysis, and once complete, the successes of this initiative may be marketed within the Marketing, Promotion and Programming process.	Focus development into growth areas (UC1); Encourage a sustainable, resilient and diverse regional economy (ED2); Support and encourage a variety of housing options to meet the diverse housing needs of all residents in the region (H1).	N/A	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 1) Support for seniors 2) Health practitioners 3) Support for those in need 6) Affordable housing Achieves the following C&IH Solutions (Appendix C): 2) Special needs housing 3) Draw for seniors 4) Affordable housing promotion 5) Health & well-being	N/A	N/A	Interior Health; Regional District of the North Okanagan; Province of British Columbia; Federal Government; Developers & Private Sector; BC Housing; Canadian Mortgage Housing Corporation	Internal; grant funding

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Implement the community's priority solutions related to Downtown Resiliency	Further Downtown Resiliency by: i) consulting with the community to identify a vision for a desirable downtown, ii) creating an incentive for downtown businesses to reflect this vision, iii) building upon and strengthening existing events while at the same time identifying partnerships for expanding to new events, and iv) promoting the downtown as a popular, convenient and safe community gathering space.	Recommendation	Integrated Community Sustainability Planning Process	This action item will be direct implementation of many of the priority objectives and solutions contained within the ICSP and will be informed by the Infill Analysis. Once complete, the success of the initiative may be marketed within the Marketing, Promotion and Programming process. The Signage Strategy and Façade Improvement Program may achieve the goals of this initiative.	Focus development into growth areas (UC1); Encourage a sustainable, resilient and diverse regional economy (ED2); Pursue efficient, effective and fiscally responsible service delivery (GS2).	N/A	N/A	Achieves the following C&IH Aspirational Statements (Appendix B): 4) Youth engagement 7) Community events Achieves the following C&IH Solutions (Appendix C): 8) Community events	Achieves the following DR Aspirational Statements (Appendix B): 1) Facades reflect community's vision 2) Downtown reflects history, heritage & culture 3) downtown showcases art 4) Pedestrian oriented environment 5) Community events 8) Community gathering space 9) Character & identity reflected Achieves the following DR Solutions (Appendix C): 1) Beautification within the main block downtown 2) Community events 4) Sense of community 5) Incentives for facades 9) Activity in the downtown	Achieves the following T&I Aspirational Statements (Appendix B): 2) Pedestrian oriented environment 7) Community gathering spaces Achieves the following T&I Solutions (Appendix C): 5) Sense of community	City of Enderby; Chamber of Commerce ; local community groups and organizations; local event organizers; local churches and schools; downtown businesses; Arts Council; General Public	Internal; grant funding

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Implement the community's priority solutions related to Transportation & Infrastructure	Further Transportation & Infrastructure by i) encouraging sustainable transportation through improved public transit and improved active transportation infrastructure (trails & paths), ii) utilizing community gathering spaces to promote social interaction and a sense of community, and iii) utilizing the rail line as an active transportation corridor.	Recommendation	Integrated Community Sustainability Planning Process	This action item will be direct implementation of many of the priority objectives and solutions contained within the ICSP and will be informed by the Infill Analysis. Once complete, the success of the initiative may be marketed within the Marketing, Promotion and Programming process. The MV Beattie retention pond initiative, the Cliff Avenue Pedestrian Market, proposed traffic pattern change, and the Knoll Neighbourhood Plans may achieve some of the desired outcomes of this initiative. The success of the initiative may provide marketing opportunities for the Marketing, Promotion and Programming process.	Focus development into growth areas (UC1); Protect our parks, natural areas and open spaces (ENV2); Reduce and prevent pollution (ENV3); Promote a regional approach to economic development (ED1); Encourage a sustainable, resilient and diverse regional economy (ED2); Manage regional transportation corridors (TI1); Support integrated regional transportation planning (TI2); Create effective, efficient and sustainable infrastructure (TI3); Reduce regional greenhouse gas emissions by 15% by 2020 and 25% by 2030.	Improved public transit and active transportation infrastructure promotes sustainable modes of transportation which reduces automobile dependence and the consumption of fossil fuels.	<p>Improving upon the use of public transit results in fewer vehicles on the road and less wear and on these local roads; this extends the lifecycle of the City's road assets.</p> <p>The use of active transportation infrastructure such as trails and paths is much more economically sustainable from an Asset Management perspective as these trails are cheaper to install and less costly to maintain.</p> <p>The use of the rail line as an active transportation corridor may result in the community inheriting trail infrastructure but as previously mentioned, trails are much more economically sustainable from an Asset Management perspective as opposed to traditional transportation infrastructure such as roads or sidewalks.</p>	<p>Achieves the following C&IH Aspirational Statements (Appendix B):</p> <p>1) Support for seniors</p> <p>8) Preserving the water, air and natural environment</p> <p>9) Healthy, active lifestyles</p> <p>12) Pedestrian path/trail system provides connectivity</p> <p>Achieves the following C&IH Solutions (Appendix C):</p> <p>1) Improved transportation networks</p> <p>5) Health & well-being</p>	<p>Achieves the following DR Aspirational Statements (Appendix B):</p> <p>4) Pedestrian oriented space</p> <p>8) Community gathering space</p> <p>11) Access to downtown</p> <p>13) Sustainable transportation</p> <p>Achieves the following DR Solutions (Appendix C):</p> <p>1) Community gathering space</p> <p>3) Public transit</p> <p>4) Sense of community</p>	<p>Achieves the following T&I Aspirational Statements (Appendix B):</p> <p>1) Sustainable Transportation</p> <p>2) Walkability</p> <p>3) Public Transit</p> <p>4) Alternate development standards</p> <p>5) Stormwater management best practices</p> <p>6) Addresses infrastructure deficit</p> <p>7) Community gathering spaces</p> <p>10) Reduced conflict between different modes of transportation</p> <p>11) Trail network</p> <p>Achieves the following T&I Solutions:</p> <p>1) Sustainable transportation</p> <p>3) Improved transportation networks</p> <p>4) Public transit</p> <p>5) Sense of community</p> <p>6) LEED principles</p> <p>9) Railway as active transportation corridor</p> <p>10) Highway transportation</p>	City of Enderby; Greyhound ; BC Transit; Province of British Columbia; Columbia Shuswap Regional District; North Okanagan Regional District; Shuswap Trail Alliance; General Public; Enderby & Area F Joint Services Commission; Splatsin; Arts Council; Chamber of Commerce	Internal; grant funding

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Implement the Action Items Contained within the Revitalization Action Matrix	All relevant action items and solutions arising from the ICSP process, along with action items and solutions identified through the Vitalization process, which pertain to revitalizing the community have been consolidated and framed within the Revitalization Action Matrix. The Revitalization Standing Committee is tasked with considering all items contained within the Revitalization Action Matrix and then prioritizing the items, identifying resourcing strategies for high priority items, and then guiding them to implementation.	In Progress	Integrated Community Sustainability Planning process	The Our Enderby ICSP is a product of several sustainability drivers including the Climate Action Charter, the North Okanagan Regional Growth Strategy, the Climate Action Charter, Smart Growth Development, and Asset Management Investment Planning. The Revitalization Action Matrix will help to implement the vision for a sustainable Enderby identified in the ICSP, therefore the Matrix has direct linkages to all of the sustainability drivers identified above.	The items contained within the Revitalization Action Matrix are very broad in scope, and therefore expand across a range of policy areas within the North Okanagan Regional Growth Strategy.	Many of the action items within the Revitalization Action Matrix work towards creating a more pedestrian friendly environment which promotes walkability and thus reduces the amount of fossil fuels burned through automobile dependence.	The City of Enderby has undertaken an Asset Management Investment Planning exercise in order to reduce the community's overall infrastructure deficit and because the Revitalization Committee is Council driven, all action items will be considered through this Asset Management lens.	All action items arising from the ICSP process which relate to Community & Individual Health, and also relate to revitalizing the community, will be contained within the Revitalization Action Matrix and will be considered for implementation by the Revitalization Committee.	All action items arising from the ICSP process which relate to Downtown Resiliency, and also relate to revitalizing the community, will be contained within the Revitalization Action Matrix and will be considered for implementation by the Revitalization Committee.	All action items arising from the ICSP process which relate to Transportation & Infrastructure, and also relate to revitalizing the community, will be contained within the Revitalization Action Matrix and will be considered for implementation by the Revitalization Committee.	To be determined by Revitalization Committee	To be Determined

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Implement the Action Items Contained within the Miscellaneous Action Matrix	All solutions which do not fall within the scope of the Revitalization Committee or the Policy & Regulatory Alignment process will be framed within the Miscellaneous Action Matrix. This Matrix will then identify the most relevant approach for implementing the action items, such as referring them to outside agencies or groups for consideration.	In Progress	Integrated Community Sustain-ability Planning process	The Our Enderby ICSP is a product of several sustainability drivers including the Climate Action Charter, the North Okanagan Regional Growth Strategy, the Climate Action Charter, Smart Growth Development, and Asset Management Investment Planning. The Miscellaneous Action Matrix will help to implement the vision for a sustainable Enderby identified in the ICSP, therefore the Matrix has direct linkages to all of the sustainability drivers identified above.	The items contained within the Miscellaneous Action Matrix are very broad in scope, and therefore expand across a range of policy areas within the North Okanagan Regional Growth Strategy.	Many of the action items within the Miscellaneous Action Matrix work towards creating a more environmentally friendly Enderby environment which includes reducing the amount of fossil fuels burned and battling the issue of global climate change.	Several of the action items within the Miscellaneous Action Matrix pertain to reducing the amount of community infrastructure and taking a more sustainable approach to infrastructure.	All action items arising from the ICSP process which relate to Community & Individual Health but do not fall within the scope of the Revitalization Committee or the Policy & Regulatory Alignment process will be contained within the Miscellaneous Action Matrix and will be considered for implementation by City of Enderby staff.	All action items arising from the ICSP process which relate to Downtown Resiliency but do not fall within the scope of the Revitalization Committee or the Policy & Regulatory Alignment process will be contained within the Miscellaneous Action Matrix and will be considered for implementation by City of Enderby staff.	All action items arising from the ICSP process which relate to Transportation & Infrastructure but do not fall within the scope of the Revitalization Committee or the Policy & Regulatory Alignment process will be contained within the Miscellaneous Action Matrix and will be considered for implementation by City of Enderby staff.	To be Determine d	To be Determine d

Our Enderby Strategy Chart

Action Item	Description	Current Status	Origin	Linkages to Other Initiatives	Regional Growth Strategy <i>Which Regional Growth Strategy goals does the Action Item achieve?</i>	Climate Action Charter <i>How does the Action Item work towards reducing community greenhouse gases?</i>	Asset Management <i>How is the Action Item consistent with sound Asset Management Investment Planning?</i>	Community & Individual Health (C&IH): <i>How is the Action Item consistent with the community priority of Community & Individual Health?</i>	Downtown Resiliency (DR): <i>How is the Action Item consistent with the community priority of Downtown Resiliency?</i>	Transportation & Infrastructure (T&I): <i>How is the Action Item consistent with the community priority of Transportation & Infrastructure?</i>	Partner-ships	Funding Source / Resourcin g
Implement the Action Items Contained in the Policy & Regulatory Alignment Matrix	Phase II of the ICSP involves updating the City’s key policy and regulatory documents to ensure that the City’s policy and regulatory framework is consistent with the sustainability goals, objectives and priorities identified throughout the process. All relevant policy and regulatory updates, along with items for consideration, are framed within the Policy & Regulatory Alignment Matrix.	In Progress	Integrated Community Sustainability Planning Process	The Our Enderby ICSP is a product of several sustainability drivers including the Climate Action Charter, the North Okanagan Regional Growth Strategy, the Climate Action Charter, Smart Growth Development, and Asset Management Investment Planning. The Policy & Regulatory Alignment Matrix will help to implement the vision for a sustainable Enderby identified in the ICSP, therefore the Matrix has direct linkages to all of the sustainability drivers identified above.	The Policy & Regulatory Alignment Matrix will ensure that the City’s policy and regulatory framework is consistent with the goals, objectives and priorities identified within the ICSP. Since the ICSP is consistent with the North Okanagan Regional Growth Strategy, the policy and regulatory alignment process will indirectly bring the city’s policy and regulatory framework into alignment with the North Okanagan Regional Growth Strategy.	The City of Enderby’s commitments under the Climate Action Charter were integrated into the ICSP, therefore the Policy & Regulatory Alignment Matrix will integrate the City’s commitments under the Climate Action Charter into the City’s policy and regulatory framework.	The City of Enderby’s commitments under Asset Management Investment Planning were integrated into the ICSP, therefore the Policy & Regulatory Alignment Matrix will integrate the City’s commitments with Asset Management Investment Planning into the City’s policy and regulatory framework.	A range of items have been integrated into the Policy & Regulatory Alignment Matrix for consideration. These items span a range of topics which include Community & Individual Health.	A range of items have been integrated into the Policy & Regulatory Alignment Matrix for consideration. These items span a range of topics which include Downtown Resiliency.	A range of items have been integrated into the Policy & Regulatory Alignment Matrix for consideration. These items span a range of topics which include Transportation & Infrastructure.	To be Determined	To be Determined

Revitalization Action Matrix

Revitalization Action Matrix

<u>Category</u>		<u>Action</u>	<u>Origin</u>	<u>Progress Made as of May 15, 2013</u>	<u>Status</u> C = Complete IP = In Progress TBD = To Be Determined	<u>Next Steps</u>
Tourism, Recreation and Events	1	Make Cliff Avenue Pedestrian Friendly	Vitalization Initiative	Explored feasibility and hosted public forum	IP	No further action for restricting traffic; identify additional ways to make Cliff Avenue pedestrian friendly
	2	Farmers Market on Cliff Avenue	Vitalization Initiative	Cliff Avenue Farmers Market implemented in the Summer of 2012 and restructured in 2013	IP	Committee to develop downtown market concept
	3	Recreation complex	Vitalization Initiative	Discussed by Vitalization Committee; feasibility analysis performed and project was deemed 'not feasible'	TBD	No further action
	4	River ambassadors/safety/beauty	Vitalization Initiative		IP	
	5	Invite David Suzuki to visit	Vitalization Initiative		TBD	
	6	Branding	Vitalization Initiative; ICSP process	Proposal developed and presented at public meetings	TBD	
	7	Encourage street vendors	Vitalization Initiative	The Open Air Market has been moved to Cliff Avenue	IP	
	8	Market eco-adventure	Vitalization Initiative; ICSP process		TBD	

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Tourism, Recreation and Events	9	Enhance pool	Vitalization Initiative	Significant investment in safety enhancements and painting lane lines on base and bottom in 2012; 2013 will see improvements to change rooms	IP	
	10	Railway into multi-use trail	Vitalization Initiative; ICSP process		TBD	
	11	Cable car to Cliffs	Vitalization Initiative		TBD	
	12	Tourism packaging	Vitalization Initiative; ICSP process		TBD	
	13	Focus on tourism	Vitalization Initiative; ICSP process		TBD	
	14	Bring back loggers festival	Vitalization Initiative		TBD	
	15	Organized bike/canoe races	Vitalization Initiative		TBD	

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Tourism, Recreation and Events	16	Lure sporting events	Vitalization Initiative; ICSP process; Tourism Report		TBD	Address accommodation issues
	17	Story-telling festival	Vitalization Initiative		TBD	
	18	Advertise Riverwalk to highway traffic	Vitalization Initiative		IP	Incorporate into highway signage
	19	Oppose closing Cliff Avenue	Vitalization Initiative	Issue discussed at public meeting	TBD	
	20	Oppose tourism	Vitalization Initiative		TBD	
	21	Provide well organized programs and events for residents, particularly for youth	ICSP	Engaged youth for the 1st Annual Our Enderby Clean Up Challenge; implemented the Youth Café; engaged M.V. Beattie Elementary School for Drinking Water Week 2013; enhanced programming for parent and tot swimming; initiated reduced rates for drop-in shinny hockey; supported the Hockey Academy at A.L. Fortune Secondary School	IP	

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Tourism, Recreation and Events	22	Weekly community event (Wharf Wednesdays in Salmon Arm)	ICSP	Cliff Avenue Farmers Market implemented in the Summer of 2012 and restructured in 2013	IP	
	23	Entertainment for youth in the downtown (plays, playgrounds, outdoor bowling, carnival, events)	ICSP	Developed the Youth Café	IP	Consult with the youth via the Youth Summit and Youth Café
	24	Coordinate one special night a week in Enderby (businesses open later, lots of specials, music on the river, shuttle to the drive in)	ICSP		TBD	
	25	Updated city street map	Vitalization Initiative		TBD	
	26	Promote Enderby as a recreational hub with destinations such as the Cliffs, Hunters Range, the Riverwalk, the Shuswap River	ICSP	Enderby's recreational opportunities are currently promoted through outlets such as the Enderby & District Recreation Guide, the Explore Enderby Tourism Guide, and the Shuswap Trail Alliance's Trail Guide	IP	

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Tourism, Recreation and Events	27	Create a unique recreational event which draws visitors to Enderby	ICSP		TBD	
	28	Create linkages between businesses and recreational users	ICSP	Recreation Contract with the Chamber of Commerce links businesses with recreation	IP	A Business Best Practices session will be held prior to a major event in 2014
	29	Alternative programming within the community such as fencing, dance classes, boot camps, etc.	ICSP		TBD	
	30	Better utilize existing facilities such as Barnes Park or M.V. Beattie Elementary School	ICSP	City of Enderby - School District 83 Joint Use Agreement has improved through collaboration	IP	
	31	Provide venues to showcase local talent and enable community events, such as downtown stage	ICSP		TBD	
	32	Obtain an event coordinator	ICSP		TBD	

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Tourism, Recreation and Events	33	Improve upon and better promote the Enderby & District Chamber of Commerce's Electronic Events Calendar	ICSP	Currently linked to City of Enderby website	IP	Link the electronic events calendar to other mediums such as the Our Enderby Facebook page and the Chamber of Commerce Facebook page
	34	Create an Entertainment Coordination Committee in lieu of an events coordinator; this Committee could organize events and integrate different community groups within the process	ICSP		TBD	
	35	Develop a message for Enderby that will make people want to stop and visit	ICSP	"Explore Enderby" is promoted within the tourism guide and proposed signage along highway corridor	TBD	Message development could occur within any future branding or marketing initiatives
	36	Install information booths or kiosks throughout town which promote what Enderby has to offer	ICSP	Interpretive signage currently installed along the Riverwalk which promotes Enderby's history and heritage	IP	Install kiosks in municipal parking lots

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Tourism, Recreation and Events	37	Create a City of Enderby Facebook page	ICSP	The Our Enderby Facebook page currently provides City of Enderby updates	C	
	38	Focus tourism towards: adventure tourism, recreational tourism, sport tourism, and destination resorts	ICSP	A set of recommendations have been identified within a Community Tourism Report	IP	Continue to implement the recommendations within the Community Tourism Reports
	39	Create a bird sanctuary or a bird watching bridge from the Riverwalk to the island in the Shuswap River	ICSP		TBD	
	40	Create a Tourism Enderby website	ICSP	Chamber of Commerce is currently delivering this	IP	
	41	An Enderby iPhone app	ICSP		TBD	
	42	Digital community billboard	ICSP		TBD	
	43	Guided interpretive tours of Splat-sin	ICSP		TBD	

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Tourism, Recreation and Events	44	Community events sign/Facebook page	ICSP	Sandwich boards have been installed along the highway to promote community events; Our Enderby Facebook page has been developed	IP	
	45	Attract a yearly festival or event to Enderby	ICSP	Major event for 2014 has been secured	IP	
	46	Advertise the Downtown core along the highway	ICSP	Banners and sandwich boards; 'Welcome to Enderby' signs discussed in Splat-sin-Enderby Joint Committee meetings	IP	
	47	Link different electronic pages such as the Our Enderby Facebook page, City of Enderby website, Chamber of Commerce Facebook page, Chamber of Commerce website, EDCRC Facebook page, EDCRC website, etc.	ICSP		IP	
	48	New City of Enderby website	ICSP	Concept for new City of Enderby website is in the works	IP	New website to be deployed in 2014

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Tourism, Recreation and Events	49	Promote green tourism (local food, outdoor recreation, green accommodation)	ICSP	Enhanced the Cliff Avenue Open Air Market	IP	
Infrastructure and Public Spaces	50	Improve signage	Vitalization Initiative; ICSP process	Installed sandwich boards along highway corridor; designing banners for highway corridor; preparing to install multi-cultural signage throughout the community	IP	
	51	More public sculptures/murals	Vitalization Initiative; ICSP process	Council supported design for new mural on pump house	IP	
	52	Focus on the infrastructure we currently have instead of taking on additional municipal assets	Vitalization Initiative; ICSP process	Undertook an Asset Management Investment Planning process to identify the community's infrastructure deficit	IP	

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Infrastructure and Public Spaces	53	Public washrooms	Vitalization Initiative; ICSP process	Polled downtown businesses on installing temporary public washrooms which received mixed support and was ultimately deferred; a list of public washrooms in the downtown was given to Open Air Market vendors	TBD	
	54	Public seating	Vitalization Initiative; ICSP process	New benches are being purchased	IP	Multi-year phase in of new benches as older benches exceed their lifecycle
	55	Improve roads	Vitalization Initiative	Ongoing commitment and priority	IP	Upgrades to be done to Sicamous Street and Lawes Street in 2013; ongoing maintenance and crack sealing for roads; Asset Management Investment Planning and sustainable road standards are a high priority and will be reflected within policy and regulatory framework updates
	56	Mabel Lake signage confusing	Vitalization Initiative	Ministry improved signage	C	
	57	Downtown lighting	Vitalization Initiative; ICSP process	Added a light to Cornerstone Gardens; Exploring beautification of light standards	TBD	

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Infrastructure and Public Spaces	58	Improve Riverwalk lighting	Vitalization Initiative; ICSP process	Solar technology not currently viable; other options need to be explored	TBD	
	59	Improve wheelchair accessibility	Vitalization Initiative; ICSP process	Washroom doors at Curling Rink to be fixed to improve wheelchair accessibility; Enderby in Motion to donate the money raised towards improving accessibility within the community	IP	
	60	Adopt a block program	Vitalization Initiative		TBD	
	61	Crossing at Stanley is an accident waiting to happen	Vitalization Initiative		TBD	
	62	A park on Brickyard Road	Vitalization Initiative		TBD	
	63	Need more riverside public access	Vitalization Initiative; ICSP process		TBD	
	64	Upgrade parking lot	Vitalization Initiative	Patching occurring this year for the Russell Avenue parking lot	IP	
	65	Free sign for parking	Vitalization Initiative; ICSP process	"Free Parking" sign will be installed	IP	

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Infrastructure and Public Spaces	66	Neighbourhood watches	ICSP	Citizens on Patrol and Block Watch is currently administered through Safe Communities	IP	
	67	Emergency telephones	ICSP		TBD	
	68	Develop Community Gardens	ICSP	Community garden developed at Memorial Terrace; connecting residents to food through community gardens has been identified as a priority within the Healthy Communities Initiative	IP	
	69	Street designed towards pedestrian (gathering areas, seating, trees, fountains)	ICSP	Sandwich boards promoting events; banners along the highway; street signs promoting Splat-in culture; new benches and planters installed throughout the community	IP	Promote pedestrian oriented environments within the policy and regulatory framework update (ICSP Implementation)
	70	Recycling receptacles in the downtown with signage	ICSP		TBD	Coordinate with garbage can receptacle installation

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Infrastructure and Public Spaces	71	Develop an agricultural tree farm	ICSP	Contained within conceptual plan of the Knoll Neighbourhood	IP	
	72	Low cost, unique and artistic forms of infrastructure such as 3D crosswalks, painted roads, painted street lamps, painted hydrants, etc.	ICSP	Exploring beautification of light standards to reflect local bird species; horse corrals	IP	
	73	Need more public washrooms	ICSP	Circulated list of downtown public washrooms to the Open Air Market vendors; polled downtown businesses on installing temporary public washrooms which received mixed support and was ultimately deferred	IP	

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Infrastructure and Public Spaces	74	Create a 'Welcome to Enderby' sign for the entrance to town which incorporates Enderby's diverse cultures, history, heritage and wildlife	ICSP	Currently being discussed within the Splat-sin-Enderby Joint Committee	IP	
Arts, Culture, Heritage and Beautification	75	More planters	Vitalization Initiative; ICSP process	Preparing for installation	IP	
	76	Clean up garbage	Vitalization Initiative	Successfully hosted the Our Enderby Clean-Up Challenge; new garbage receptacles to be installed throughout the community	IP	Continue the Our Enderby Clean-Up Challenge as an annual event
	77	Improve buildings	Vitalization Initiative; ICSP process	Remedial actions for 2 commercial buildings and 11 residential buildings in 2012/2013; implemented the Business Beautification Program in conjunction with Community Futures	IP	Implement policies and regulations within the ICSP Implementation process

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Arts, Culture, Heritage and Beautification	78	Art gallery	Vitalization Initiative; ICSP process	Opened on April 25, 2013	C	
	79	Emphasis on First Nations	Vitalization Initiative; ICSP process	Ongoing collaboration and focus throughout the Splat-sin-Enderby Joint Committee	IP	
	80	Do away with unsightly billboards	Vitalization Initiative		IP	Funtastic to improve the billboard on the north end of town
	81	Full-time Bylaw Officer	Vitalization Initiative	Expanded by-law presence through efficiencies of new contract	IP	
	82	Emphasis on heritage	Vitalization Initiative; ICSP process	Council endorsed horse friendly measures; Heritage Commission to install new interpretive signage along the Riverwalk; heritage sign pedestals to be refurbished	IP	

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Arts, Culture, Heritage and Beautification	83	City policy to deal with unsightly commercial and residential buildings	Vitalization Initiative	Good Neighbour Bylaw currently in place; remedial action to 2 commercial buildings and 11 residential buildings; implemented the Business Beautification Program	IP	Approach to bylaw enforcement can be adjusted at Council's direction
	84	Tear down Little City Fashions	Vitalization Initiative	Council passed a resolution to take remedial action on the building	IP	
	85	Vacant buildings to display art	Vitalization Initiative; ICSP process	New art up in windows for 3 vacant buildings on Cliff Avenue	IP	
	86	Flea market poor first impression	Vitalization Initiative		TBD	
	87	Splatsin Interpretive Centre	Vitalization Initiative		TBD	

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Arts, Culture, Heritage and Beautification	88	Create a theme town	Vitalization Initiative; ICSP process	Discussed within the ICSP process and several themes have been identified including Splatsin culture, wildlife, the River, the natural surroundings, and Enderby's diverse history and heritage with paddle wheelers and bricks	TBD	
	89	Improve garden contract	Vitalization Initiative	Changes have been made with regards to performance expectations	IP	
	90	Don't commit to a theme	Vitalization Initiative		TBD	
	91	Extend garden contract to year round	Vitalization Initiative		TBD	
	92	Recycling program	Vitalization Initiative	Residential recycling in place; contracts for business recycling collectors circulated via Chamber	C	
	93	Get the downtown clock working	Vitalization Initiative		TBD	Discuss with Rossworn Hendersen

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Arts, Culture, Heritage and Beautification	94	Repair river banks	Vitalization Initiative		TBD	
	95	Car body at Fortunes Creek	Vitalization Initiative		TBD	
	96	Long-term vision	Vitalization Initiative; ICSP process	Undertook ICSP process which identified a long-term vision for the social, economic and environmental sustainability of the community	IP	Long-term vision to be reflected within the City's policy and regulatory framework
	97	Paddle wheeler theme	Vitalization Initiative; ICSP process		TBD	
	98	Absentee landlord big problem	Vitalization Initiative; ICSP process		TBD	
	99	Native art at southern entrance to town	ICSP	Topic being discussed with the Splitsin-Enderby Joint Committee	IP	

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Arts, Culture, Heritage and Beautification	100	Engage arts groups to beautify the downtown	ICSP	Mural approved for the pump house; Council supported the Runaway Moon Theater to explore light standard beautification	IP	
	101	Banners in the downtown	ICSP	Currently being designed	IP	
	102	View points along the River	ICSP		TBD	Identify whether to create new view points or strengthen existing viewing areas
	103	Focus clean-up within the downtown core and the entrances to the community; efforts should be focused prior to tourist season	ICSP	Our Enderby Clean Up Challenge; remedial action taken to 2 commercial buildings and 11 residential buildings	IP	
	104	Develop a beautification theme for downtown which could be reflected within buildings, light standards, hydrants, the road way, seating	ICSP	Exploring beautification of light standards to reflect local bird species; implemented the Business Beautification Program to mitigate the costs of beautification	TBD	Engage local arts groups

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Arts, Culture, Heritage and Beautification	105	Explore different themes such as Splantsin history/culture, logging/forestry, steamboats, paddle wheelers, history with bricks, etc.	ICSP	The City of Enderby's signage strategy promotes Splantsin culture	TBD	
	106	Beautify boat launch sites	ICSP	Implemented user agreement signage at Kildonan boat launch which intended to promote respectful behaviors of boat launch users, which includes proper waste disposal	IP	
	107	Provide planters along the highway corridor	ICSP	Planters are currently installed at key locations along the highway corridor	C	Strategic alignment of planters along highway corridor to create focal points
	108	Engage Garden Club to beautify Highway corridor	ICSP		IP	
	109	Banners along Riverwalk	ICSP	A theme for highway banners is currently being designed	TBD	Riverwalk banners could be made consistent with highway banner design
	110	Signage along Riverwalk of different bird species	ICSP		TBD	
	111	Trim vegetation along River Walk for view points	ICSP		TBD	

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Economic Development	112	Reward/tax incentive for cleaning up storefronts	Vitalization Initiative; ICSP process	Implemented the Business Beautification Program	IP	Continue to promote the program
	113	Business incentives to draw entrepreneurs	Vitalization Initiative	Implemented the Business Beautification Program	IP	
	114	Establish Downtown Business Association	Vitalization Initiative		TBD	
	115	Cost to merchants a big concern	Vitalization Initiative	Implemented the Business Beautification Program which mitigates the cost of beautification	IP	
	116	Focus on agriculture	Vitalization Initiative		TBD	
	117	More specialty stores	Vitalization Initiative		TBD	
	118	Develop shop local initiatives	ICSP		TBD	
	119	More people living in the downtown	ICSP	Infill/Redevelopment recommendations related to rezoning for higher densities within the core of the community	TBD	Implement the recommendations with the policy and regulatory framework update (ICSP Implementation)

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Economic Development	120	Cooperative advertising and promotion for businesses	ICSP		TBD	
	121	Promote live, work, play in Enderby	ICSP	Planning for a mixed-use Knoll Neighbourhood, OCP will reflect sustainable, Smart Growth principles which includes promoting mixed-use	IP	Reflect complete, compact development principles within the policy and regulatory framework updates
	122	Spot zoning for higher-density multi-family residential use within the downtown	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
	123	Opening up residential uses within the Highway & Tourist Commercial (C.2) and Service Commercial (C.4) zones to allow for apartment uses, much like the General Commercial (C.1) zone	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)

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Economic Development	124	Not restricting the use of a dwelling unit that is an integral part of the premises to just the principal owner, operator or employee	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
	125	Spot zoning for higher-density multi-family residential use along the highway corridor	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
	126	Amending the Official Community Plan to support a zoning change from Industrial Park (I.3) to Multi-Family Residential (R.3) for 5 properties within the community	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
	127	Amending the Official Community Plan to support a zoning change from Single Family Residential (R.1) to Single Family Residential (R.1.A) for two properties within the community	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)

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Economic Development	128	Amending the Official Community Plan to support a zoning change from Single Family Residential (R.1.A) to Multi-Family Residential (R.3) for a property within the community	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
	129	Amending the Official Community Plan to support a zoning change from General Industrial (I.2) to Service Commercial (C.4) or Multi-Family Residential (R.3) for a property within the community	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
	130	Explore the possibility of consolidating the three industrial zones into a single comprehensive industrial zoning designation	Infill / Redevelopment Working Group		IP	Refer to the policy and regulatory framework updates (ICSP Implementation)
Quality of Life	131	Involve youth	Vitalization Initiative; ICSP process	Youth Committee has been struck which has resulted in initiatives such as the Youth Summit and Youth Café	IP	

<u>Category</u>		<u>Action</u>	<u>Origin</u>	<u>Progress Made as of May 15, 2013</u>	<u>Status</u> C = Complete IP = In Progress TBD = To Be Determined	<u>Next Steps</u>
Quality of Life	132	Consistent high speed internet in rural communities	Vitalization Initiative; ICSP process		TDB	
	133	Look to alternative health services such as holistic healing, traditional knowledge healing, First Nations medicine, etc.	ICSP		TBD	
	134	Collaborate with Safe Communities and RCMP to make Enderby safe	ICSP	Ongoing discussions and collaboration with RCMP and Safe Communities; Citizens on Patrol is currently administered through Safe Communities	IP	
	135	Install public gym equipment along the Riverwalk or in Barnes Park	ICSP	Applied for a grant to install green gym equipment at the Spray Park	IP	Continue to explore grant funding opportunities

<u>Category</u>		<u>Action</u>	<u>Origin</u>	<u>Progress Made as of May 15, 2013</u>	<u>Status</u> C = Complete IP = In Progress TBD = To Be Determined	<u>Next Steps</u>
Quality of Life	136	Biking trails	Vitalization Initiative; ICSP process	City of Enderby entered into partnership agreement with the Shuswap Trail Alliance; performed an analysis on allowing cyclists on the Riverwalk and deemed the approach not feasible; identified conceptual multi-use trail through MV Beattie Elementary School grounds; multi-use trail network planning through Knoll Neighbourhood Planning process; multi-use trail network planning proposed within Healthy Communities Initiative	IP	
	137	Breeze-way to north parking lot	Vitalization Initiative		TBD	

Policy & Regulatory Alignment Matrix

Policy & Regulatory Alignment Matrix							
Items for Consideration	Action Items						
	OCP Update	Regional Context Statement Development	Knoll Neighbourhood Plan Development	Zoning Bylaw Update	Subdivision Servicing and Development Bylaw Update	Development Cost Charges Bylaw Update	Development Procedures Manual Update
Develop alternative types of special needs housing such as intermediate care living which is a step up from assisted living, or a hospice.	X						
Provide a draw to attract seniors to the community such as affordable housing, more doctors, accessible buildings, a hospital, health care, assisted living, etc. which would also support the seniors population currently in Enderby.	X		X		X		
Explore how to attract investment for affordable, appealing, and attainable housing, possibly through grant funding opportunities or developer education. Due consideration would have to be provided regarding the types of alternative and affordable housing choices that would fit within the context of Enderby.	X		X	X	X	X	
Provide more educational and training opportunities to meet local needs that result in 'those trained in Enderby stay in Enderby.'	X						
Explore how to transform Enderby into a niche market such as: the green center of the Okanagan, a small town hub, a recreational paradise, etc.	X						

Items for Consideration	Action Items						
	OCP Update	Regional Context Statement Development	Knoll Neighbourhood Plan Development	Zoning Bylaw Update	Subdivision Servicing and Development Bylaw Update	Development Cost Charges Bylaw Update	Development Procedures Manual Update
Attract industry which pays good wages, is clean, adds people as resources to the community, and meets the needs of the community. Such industries might include: manufacturing, high-tech industry, pollution control center, composting facility, cottage industry, assisted living, health care (for young & old), film industry, destination resorts, hunting/fishing/snowmobiling lodges, etc.	X			X			X
Economic development process needs to be sped up through less red tape, increased bureaucratic efficiency, quicker decisions & timelines from bureaucrats and politicians, and a more concentrated direction and structure; this can be achieved through political training and education.	X			X	X		X
More support for home based businesses through proactive enabling/facilitating bylaws.	X						
Attract people to build in Enderby by making the land value more competitive with Vernon and Kelowna through more lenient landscaping standards, lower taxes, etc.				X	X	X	

Items for Consideration	Action Items						
	OCP Update	Regional Context Statement Development	Knoll Neighbourhood Plan Development	Zoning Bylaw Update	Subdivision Servicing and Development Bylaw Update	Development Cost Charges Bylaw Update	Development Procedures Manual Update
Set aside area in the Knoll for light industry which is quiet, clean and does not provide a noticeable increase in traffic.			X				
Utilize existing industrial land by pushing for development through incentives (taxes, streamlined process, lenient landscaping standards, development cost charges, etc.).				X	X	X	X
Look at economic development from a local and regional perspective; development in Grindrod, Ashton Creek, and Mabel Lake would all provide economic, social, and environmental benefits to the City of Enderby and its residents.	X	X					
Explore ways to allow people to live, work and play within Enderby which will stimulate the economy.	X			X			
Identify strategies for increasing the number of people in the City to broaden the tax base.	X			X			
Create a community energy plan which includes consideration of a community wide fully sustainable energy source such as water, wind, wood/biomass and solar.	X		X				

Items for Consideration	Action Items						
	OCP Update	Regional Context Statement Development	Knoll Neighbourhood Plan Development	Zoning Bylaw Update	Subdivision Servicing and Development Bylaw Update	Development Cost Charges Bylaw Update	Development Procedures Manual Update
Keep water on site and out of storm water system through bio-swales, boulevards, trees, gardens, rain gardens, green roofs, rain barrels, xeriscaping, etc.	X		X		X		
Reduce community carbon footprint through the use and promotion of bio-Energy within new and existing residential areas.	X		X		X		
Neighbourhoods should be built upon LEED principles with energy efficient construction, infill location, onsite water retention, solar lighting infrastructure, sense of community, and keeping people off storm sewer systems whenever possible.	X			X	X		
Provide incentives for developers to move to more sustainable neighbourhood design practices through tax incentives or reduced development cost charges.	X		X		X	X	

Miscellaneous Action Matrix

MISCELLANEOUS ACTION MATRIX

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
Community & Individual Health	1	Develop alternative types of special needs housing such as intermediate care living which is a step up from assisted living, or a hospice.			Evaluate and integrate into Official Community Plan
	2	Increase safety within Enderby through better transportation networks, increased lighting, improved and more visible policing, increased pedestrian activity at night, neighbourhood watches, emergency telephones, etc.	On-going discussions and collaboration between City of Enderby and Safe Communities/RCMP; Safe Communities currently offers neighbourhood watches	IP	Refer the issues of better transportation networks, increased lighting, and increased pedestrian activity at night to Safe Communities; Refer the issue of improved and more visible policing to the RCMP
	3	Provide a draw to attract seniors to the community such as affordable housing, more doctors, accessible buildings, a hospital, health care, assisted living etc., which would also support the seniors population currently in Enderby.	Affordable/attainable housing is an issue being addressed through the Knoll Neighbourhood Planning process; Accessibility is an issue being addressed by the Revitalization Committee	IP	Evaluate and integrate into Knoll Neighbourhood Plan, Official Community Plan, and Subdivision Servicing and Development Plan; Continue to advocate to Ministry of Health for more doctors and continuum of care options

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
Community & Individual Health	4	Explore how to attract investment for affordable, appealing, and attainable housing, possibly through grant funding opportunities or developer education. Due consideration would have to be provided regarding the types of alternative and affordable housing choices that would fit within the context of Enderby.	Affordable/attainable housing is an issue being addressed through the Knoll Neighbourhood Planning process; A Comprehensive Development Zone has been created for seniors housing	IP	Staff to explore grant funding opportunities for affordable/attainable housing and/or developer educational programs; Evaluate and integrate into Official Community Plan, Zoning Bylaw, Subdivision Servicing and Development Bylaw, and Development Cost Charges Bylaw
	5	Provide more educational and training opportunities to meet local needs that result in 'those trained in Enderby stay in Enderby.'	City is discussing how best to enhance support for the School District 83 Apprenticeship Program	IP	Evaluate and integrate into Official Community Plan; Refer to School District 83 for comment and consideration
	6	Lobby for alternative education programs/courses such as French immersion, algebra, calculus, etc.	Algebra and calculus are courses currently offered at AL Fortune Secondary School; AL Fortune offers Hockey Academy as a credit course	IP	Refer to School District 83 for comment and consideration
New Industry & Business	7	Explore how to transform Enderby into a niche market such as: the green center of the Okanagan, a small town hub, a recreational paradise, etc.			Evaluate and integrate into Official Community Plan

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
New Industry & Business	8	Attract industry which pays good wages, is clean, adds people as resources to the community, and meets the needs of the community. Such industries might include: manufacturing, high-tech industry, pollution control center, composting facility, cottage industry, assisted living, health care (for young & old), film industry, destination resorts, hunting/fishing/snowmobiling lodges, etc.	Case management approach to development	IP	Evaluate and integrate into Official Community Plan, Zoning Bylaw, and Development Procedures Manual
	9	Economic development process needs to be sped up through less red tape, increased bureaucratic efficiency, quicker decisions & timelines from bureaucrats and politicians, and a more concentrated direction and structure; this can be achieved through political training and education.	City of Enderby has taken a case management approach to planning and development which will streamline the process and make it much easier for applicants; Council delegated authority to Administration to issue Minor Development Permits (at a fee of \$0) which in turn speeds up the development process	IP	Evaluate and integrate into Official Community Plan, Zoning Bylaw, Subdivision Servicing and Development Bylaw, and Development Procedures Manual
	10	More support for home based businesses through proactive enabling/facilitating bylaws.	Currently integrated into Zoning Bylaw	IP	Evaluate and integrate into Official Community Plan

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
New Industry & Business	11	Attract people to build in Enderby by making the land value more competitive with Vernon and Kelowna through more lenient landscaping standards, lower taxes, etc.	Land value is already competitive with Vernon and Kelowna		Evaluate and integrate into Zoning Bylaw, Subdivision Servicing and Development Bylaw, and Development Cost Charges Bylaw
	12	Set aside area in the Knoll for light industry which is quiet, clean and does not provide a noticeable increase in traffic.			Refer to Knoll Neighbourhood Planning process
	13	Utilize existing industrial land by pushing for development through incentives (taxes, streamlined process, lenient landscaping standards, development cost charges, etc.).	City of Enderby is exploring a Revitalization Tax Exemption review	IP	Evaluate and integrate into Subdivision Servicing and Development Bylaw, Zoning Bylaw, Development Cost Charges Bylaw, and Development Procedures Manual
	14	Look at economic development from a local and regional perspective; development in Grindrod, Ashton Creek, and Mabel Lake would all provide economic, social, and environmental benefits to the City of Enderby and its residents.	City of Enderby has supported the North Okanagan Regional Growth Strategy which aims to promote collaboration in regional economic development opportunities	IP	Evaluate and integrate into Official Community Plan and Regional Context Statements

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
Downtown Resiliency	15	Increase the frequency of regional transit to promote more visitors from outside the community coming to the downtown. Focus on increasing the frequency during special events such as the Cliff Avenue pedestrian market.	Themed banners and signage has been installed to make the community more attractive to visitors; Market will be moved to a more visible location in 2014 which will work towards attracting visitors	IP	Continue Revitalization Committee progress
Existing Industry & Business	16	Focus on successful businesses and identify the linkages between their practices, the market, and all other variables to identify how businesses in Enderby can be successful.			Refer to Chamber of Commerce for comment and consideration
	17	Identify different community groups/organizations/leaders that would benefit from partnering together and working towards common goals.			Refer to Chamber of Commerce for comment and consideration
	18	Explore ways to allow people to live, work and play within Enderby which will stimulate the economy.			Evaluate and integrate into Official Community Plan
	19	Identify strategies for increasing the number of people in the City to broaden the tax base.	City of Enderby undertook an Infill Analysis to look at increasing density through infill and re-development	IP	Refer to OCP amendment process; Refer to Zoning Bylaw amendment process

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
Natural Environment	20	Create a community energy plan which includes consideration of a community wide fully sustainable energy source such as water, wind, wood/biomass and solar.	City of Enderby has installed a biomass heating system at the Public Works Yard; City is exploring alternative energy sources within the City's future growth area of the Knoll; Fink Machine provides biomass heat to commercial properties and the Enderby Lions Swimming Pool	IP	Monitor the progress of the City's biomass heating system and evaluate as part of the Knoll Neighbourhood Planning process, and to identify opportunities for expansion
	21	Keep water on site and out of storm water system through bio-swales, boulevards, trees, gardens, rain gardens, green roofs, rain barrels, xeriscaping, etc.	City is requiring pre-development flows for the City's future growth area of the Knoll; City is looking at alternative development standards to promote water infiltration and keep water out of the storm sewer system	IP	Evaluate and integrate into the Knoll Neighbourhood Plan and Subdivision Servicing and Development Plan
	22	Reduce community carbon footprint through the use and promotion of bio-Energy within new and existing residential areas.	City of Enderby has installed a biomass heating system at the Public Works Yard; City of Enderby exploring alternative energy sources for the City's future growth area of the Knoll	IP	Evaluate and integrate into the Knoll Neighbourhood Plan and Subdivision Servicing and Development Bylaw; Monitor the progress of the City's biomass heating system and evaluate as part of the Knoll Neighbourhood Planning process, and to identify opportunities for expansion

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
Transportation & Infrastructure	23	Neighbourhoods should be built upon LEED principles with energy efficient construction, infill location, onsite water retention, solar lighting infrastructure, sense of community, and keeping people off storm sewer systems whenever possible			Evaluate and integrate into Knoll Neighbourhood Plan, Official Community Plan, Zoning Bylaw, and Subdivision Servicing and Development Bylaw
	24	Provide incentives for developers to move to more sustainable neighbourhood design practices through tax incentives or reduced development cost charges.	City of Enderby is undertaking a Revitalization Tax Exemption review	IP	Evaluate and integrate into the Knoll Neighbourhood Plan, Official Community Plan, Subdivision Servicing and Development Bylaw, and Development Cost Charges Bylaw
	25	Enable a large residential population through improved regional public transit with busses travelling all day, which will allow people to live in Enderby and work/play in other communities. The use of shuttles should also be explored.	Participate in regional transit function	IP	Refer to Regional District of the North Okanagan
Recreation & Leisure	26	Expand RiverWalk and improve lighting to make it more popular and safe.			Refer to Joint Services Commission for comment and consideration

Strategy Area	#	Action Item	Progress Made to Date	Status (IP = In Progress)	Recommended Next Steps
Recreation & Leisure	27	Improve education and awareness of recreational users to help with compliance, improve the protection of the environment and build trusting relationships.	Enderby & District Chamber of Commerce has implemented the River Ambassadors Program which helps to promote positive behaviors amongst recreational users	IP	Continue to support River Ambassadors program and explore other initiatives

Indicators

Community and Individual Health

- 1) Enderby's seniors population is supported by a range of health services and facilities, housing options, transportation options, accessibility options and amenities tailored to particular needs.
- 2) Enderby retains an adequate supply of health practitioners who further the health and well-being of Enderby residents.
- 3) Enderby provides an array of social programs, resources and support to people living with illness, disability, hunger, poverty or addictions.
- 4) Youth are active and engaged within the community due to the range of businesses, programs, events and activities tailored towards their particular wants and needs.
- 5) Safety is fostered through a trusting and collaborative relationship between the City of Enderby and the RCMP, community policing initiatives, and a proactive approach to planning and designing Enderby as a healthy, safe community.
- 6) There is an adequate supply of quality affordable, attainable and special needs housing which meets the needs of all residents of the community, regardless of age, mobility, background or socio-economic status.
- 7) Enderby is rich in unique community events and programs which bring together residents and build a sense of community.
- 8) The water, air and surrounding natural environment is clean and healthy.
- 9) Healthy, active lifestyle choices are enabled within the community through a large supply and variety of recreational opportunities for residents, along with the facilities, infrastructure, and management necessary to make them as successful and accessible as possible.
- 10) Enderby boasts a diversity of quality educational opportunities and programming which suit the needs of residents.
- 11) Local food is accessible through an effective and efficient local food network which results in a healthy supply of local food products, a high degree of food security, and an array of food related education and programming opportunities.
- 12) Healthy, active lifestyle choices are enabled and promoted within the community through a built environment which is tailored towards the needs of the pedestrian, along with a safe, convenient multi-use path/trail system connecting the community.
- 13) Public transit is a safe, convenient and affordable transportation alternative which provides residents with local and regional connectivity.

New Industry & Business

- 1) Enderby has preserved, utilized and expanded its industrial land to attract industry which is clean, low-impact, sustainable and provides jobs for residents.
- 2) The City of Enderby and the Splatshin Band build a successful, mutually-beneficial partnership which promotes economic development within both communities.
- 3) Enderby's economy is diversified, resilient, adaptable, and regionally supported which makes it an appealing location for new industry, new business and a skilled workforce.
- 4) Enderby's local economy is robust and diverse with a broad range of jobs enable all residents to work, live and play within the community.
- 5) Enderby is committed to attracting industry and business which strengthens its social fabric by offering a safe work environment, good wages, and learning opportunities for employees.
- 6) The healthy supply of industry and business within the community provides a broad tax base.
- 7) The community is attractive to new industry and business due to Enderby's progressive bylaws which streamline the development process while enabling and promoting innovation and home-based businesses.
- 8) The community has a strong identity and brand which attracts new industry and business.
- 9) Enderby's affordability makes the community an attractive location for economic development.
- 10) The City of Enderby has strong partnerships with the region and its member municipalities which allows the community to participate in a regional approach to economic development.

Downtown Resiliency

- 1) Buildings, facades and the streetscape within the downtown all contribute and reflect the community's collective vision for a beautiful, vibrant downtown.
- 2) The downtown is a space that reflects Enderby and Splatsin's histories, heritages and cultures.
- 3) The downtown is a venue where local art is creatively showcased and promoted which further adds to Enderby's character and identity.
- 4) The downtown is designed and promoted as a pedestrian-oriented environment which provides an array of amenities which makes the downtown a comfortable, convenient, safe and desirable space for pedestrians.
- 5) The downtown is home to many community events, programming and recreational opportunities which adds vitality to the downtown and makes it an entertaining community gathering space for residents of all ages.
- 6) The downtown has a healthy supply of businesses which meet the needs of Enderby residents and tourists alike.
- 7) Residential use is promoted within the downtown which strengthens the downtown core as a mixed use area with a residential population that supports downtown businesses.
- 8) The downtown is a comfortable, peaceful community gathering space which promotes social interaction, fosters a strong social fabric, and contributes to a strong sense of community.
- 9) Enderby's unique character and identity is reflected within businesses and the built environment which draws people from the highway corridor into the downtown.
- 10) Signage along the highway corridor and directly within the downtown brings awareness to all the amazing things offered within the core of the community.
- 11) Access to downtown Enderby makes it convenient and comfortable for pedestrians, cyclists and motorists to enjoy the many assets within the downtown core.
- 12) Mutually beneficial partnerships amongst downtown businesses allow for joint initiatives and endeavours which contribute to the success of downtown.
- 13) Sustainable transportation is enabled within the downtown through public transit stops located within the core and a pedestrian path network which links the downtown to the rest of the community.

Existing Industry and Business

- 1) The business community is fully engaged and rich in partnerships which enable businesses to work together for mutual benefit.
- 2) Business owners are fully committed to furthering Enderby's identity and reflecting the community's collective vision of a desirable future Enderby within their buildings and facades.
- 3) Enderby's workforce supply meets all the demands of the local economy which enables local industry and business to prosper while allowing Enderby residents to live, work and play within the community.
- 4) Enderby's diverse local economy enables residents to shop locally by providing all the products and services necessary to meet their needs.
- 5) Enderby has a high rate of employment and offers good wages which results in a high quality of life for residents.
- 6) Industrial and business anchors throughout the community provide a large number of jobs for residents and stability for the local economy.
- 7) Community gathering spaces within commercial nodes, such as the downtown, attract people to congregate in commercial areas.
- 8) The community's large supply of local products and competitive pricing enables residents to conveniently and affordably shop locally.
- 9) Businesses throughout the community, particularly in the downtown, reflect the community's history, heritage, culture and beauty.
- 10) Enderby embraces unique and alternative industry and business including clean industry/technology, home-based businesses and entrepreneurial endeavours.
- 11) Signage, messaging, marketing and branding are coordinated within the business community to foster awareness of the community's terrific assets.
- 12) The local economy is resilient and strengthened through open-communication, collaboration and a strong partnership between the City of Enderby, the Regional District of the North Okanagan, the Spltasin Band, industry and business, and non-profit organizations.
- 13) Agriculture practices are promoted through shop local and food security initiatives.

The Natural Environment

- 1) Water is recognized as Enderby's most valuable resource and significant measures and efforts are taken to preserve the quality and quantity of Enderby's freshwater supply through education and awareness, alternative standards, and best management practices towards water conservation at the building, site and neighbourhood levels.
- 2) Environmental stewardship is introduced and promoted to Enderby youth at a young age which in turn will help to ensure that future generations will continue to value and preserve the natural environment on which we depend.
- 3) Enderby is a leader in clean, renewable Energy production and utilizes renewable sources of energy such as solar, water, wind and biomass to reduce the community's carbon footprint.
- 4) The community is aware and educated on the causes and effects of climate change and therefore undertakes significant steps to reduce the community's carbon footprint and avoid the burning of fossil fuels.
- 5) Development is managed and guided to protect environmentally sensitive areas, minimize greenfield development, reduce energy use and emissions, and be adaptable to the effects of climate change.
- 6) Alternative development standards allow for the installation of infrastructure which is environmentally and socially conscious while at the same time cost effective for homeowners, developers and the City of Enderby.
- 7) Development within Enderby uses Smart Growth principles which result in neighbourhoods that are relatively denser, mix land uses, have a range of housing types and sizes, and are linked throughout the community by pedestrian, cycling and transit routes which promote Enderby as a complete, compact and walkable community.
- 8) Enderby's downtown and neighbourhoods are pedestrian-oriented environments which are complimented by public gathering spaces, beautiful buildings, and safe, convenient streetscapes which promote social interaction and a strong sense of community.
- 9) Education, awareness and programs related to recycling and proper waste disposal has fostered a culture of 'reduce, reuse and recycle' amongst residents, businesses, industry, community groups, visitors and the City of Enderby.
- 10) As one of the most important social and environmental features within the community, the Shuswap River is protected through significant measures and efforts which aim to protect the water quality, reduce pollution and discharge into the River, reduce erosion, mitigate flooding impacts, protect the salmon stock and reduce conflict amongst different river users.
- 11) Enderby's pristine environment and superior air quality is valued, promoted and preserved which supports Enderby as a peaceful, clean, and beautiful natural setting.

- 12) Green space and open natural areas are valued and preserved within the community through standards which promote higher density, clustered development and green space preservation.
- 13) Sustainable agricultural practices which preserve the environment are promoted and ensured through regulation, zoning, and education and awareness.

Transportation and Infrastructure

- 1) Sustainable transportation infrastructure such as pedestrian paths, bicycle lanes and multi-use trail systems are integrated and interconnected throughout the community to enable safe, convenient, active transportation options for Enderby residents.
- 2) Enderby is a walkable, pedestrian-oriented community which boasts a built environment which is designed to promote social interaction as well as provide ease of access and movement for pedestrians of all ages and mobility.
- 3) An efficient public transit service is a popular, sustainable mode of transportation which allows residents and visitors to conveniently and affordably travel both locally and regionally.
- 4) Enderby utilizes alternative development standards which enable and promote sustainable infrastructure development which furthers environmental protection, strengthens the social fabric of the community and provides cost savings that are realized by developers, the City of Enderby and its residents.
- 5) Alternative and best management approaches to storm water collection and discharge allow for increased water infiltration and a decrease in the amount of runoff which reaches the Shuswap River.
- 6) Asset Management Investment Planning provides direction and guidance to ensure that municipal infrastructure is economically sustainable and addresses Enderby's infrastructure deficit.
- 7) Community gathering spaces are a key element of Enderby's neighbourhoods and downtown and they provide desirable, unique spaces around which a sense of community may be built.
- 8) The community's streetscape and infrastructure are beautified and showcase the community's history, heritage, culture and values.
- 9) The highway corridor is utilized as an excellent opportunity to showcase Enderby as a unique community while providing easy access for travellers to enter the downtown core and enjoy the many wonderful assets that are offered.
- 10) Enderby's urban design is aesthetically pleasing and unique while reducing conflict between pedestrians, cyclists and motorists.
- 11) Well designed and maintained trail networks provide local and regional connectivity while offering terrific opportunities for recreation, tourism and social interaction.

Recreation & Leisure

- 1) The community is rich in recreational opportunities, programming and events which promote social interaction, foster healthy, active lifestyles, and promote Enderby as a strong tourist destination.
- 2) The recreational needs of residents and tourists are met during all months of the year through a variety of year-round recreational opportunities.
- 3) A system of multi-use trails are interconnected throughout the community and region which provides numerous recreational opportunities.
- 4) Enderby's many outdoor recreational opportunities including the Shuswap River, the Enderby Cliffs, Hunters Range and the River Walk are jointly promoted to further Enderby's identity as an outdoor recreational paradise.
- 5) Conflict amongst recreational users, tourists and residents is avoided through education and awareness.
- 6) The many successful, mutually-beneficial partnerships between different recreational users and groups provide opportunities for expanding and strengthening recreation.
- 7) Enderby's pristine, natural environment boasts a regional trail network which makes the community a popular destination for adventure tourism.
- 8) Many of the recreational programs and events are tailored to the particular wants and needs of local youth which provide them with entertainment, engagement and community pride.
- 9) Recreational programming offers alternatives outside of the sports realm which provides recreational opportunities for all residents.
- 10) Enderby's recreational programs are successful and popular due to effective management, organization and promotion while also being integrated with different programs and events occurring throughout the community.
- 11) There is sufficient accommodation within the community to meet the needs of visitors and tourists who come to Enderby to enjoy the recreational opportunities that the community has to offer.

Arts, Culture, Heritage & Beautification

- 1) Focal points within Enderby, such as the entrances to town, the highway corridor, and the downtown, are areas of beauty.
- 2) Enderby's wealth of local talented artists such as painters, musicians, and carvers are supported and showcased through community venues, programs, events and initiatives.
- 3) A collective community vision of Enderby which integrates the community's history, heritage, cultures, and values is embraced and reflected throughout the community.
- 4) The business community embraces beautification within their buildings and facades which work towards furthering Enderby's identity, character, and the community's collective vision for a desirable Enderby.
- 5) The histories and cultures of the City of Enderby and the Splatsin Band are integrated and jointly promoted throughout the community.
- 6) Alternative programming related to arts and culture is embraced and promoted throughout Enderby which adds to the already healthy supply of local artistic talent.
- 7) Arts, culture, heritage and beautification is strengthened within the community through the many strong partnerships which include the Arts Council, local artistic talent, the Chamber of Commerce, the City of Enderby, and the Splatsin.
- 8) Travelers passing through Enderby are drawn to the community through its beautification efforts, character, identity and sense of place.
- 9) Youth are consistently and meaningfully engaged in both identifying and furthering Enderby's collective community vision.

Tourism & Marketing

- 1) Through community input and feedback, a community-wide message has been developed and promoted throughout the community which encompasses what Enderby has to offer, why it is unique and what its resident's values are.
- 2) The community utilizes branding, messaging, advertising, and signage to raise awareness and educate potential visitors about the many assets the community has to offer.
- 3) Enderby utilizes its pristine, natural environment to offer adventure tourism, eco-tourism and recreational opportunities which are marketed and make Enderby an attractive and popular destination for outdoor enthusiasts.
- 4) The community's commitment to achieving community sustainability has given Enderby a green brand.
- 5) The community integrates its many assets with creative ideas to make Enderby an appealing destination for a broad range of visitors and tourists.
- 6) Enderby has an appropriate supply of accommodation which throughout the year meets the needs of the tourist population within the community.
- 7) Many different mediums, including social media, are used to market the community and all the wonderful things it has to offer residents and visitors.
- 8) Education is used to encourage visitors and tourists to respect Enderby and its surrounding natural areas.
- 9) A strong, mutually-beneficial partnership between the City of Enderby and the Splatshin Band has provided new opportunities for tourism development and joint marketing of both communities.
- 10) A healthy supply of businesses within the downtown core provides added support to Enderby's already flourishing tourism industry.